



**SENIOR
CITIZENS
APPRECIATION
DAY**

ROSAMOND GIFFORD ZOO

**SENIOR CITIZENS APPRECIATION DAY
WEDNESDAY, MAY 8, 2024**

We invite community members to join us for Senior Day. Senior citizens (62+) will get discounted complimentary zoo admission and enjoy an early complimentary continental breakfast, guided tours and keeper chats. In addition, select sponsors will have the opportunity to set up a booth within the zoo's courtyard from early opening at 8:30 a.m. to closing at 4:30 p.m.

Sponsorship Opportunities

	PRESENTING SPONSOR	SUPPORTING SPONSOR	INFORMATION SPONSOR	KEEPER TALK SPONSOR
	\$2,500	\$1,000	\$750	\$500
Event Tickets	NA	NA	NA	NA
Logo on Website	X	X	X	X
<i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions)	X	X	X	X
Logo on promotional materials	X	X	X	X
Logo on event signage	X	X		
A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions)	X			
Mention as Presenting Sponsor in all press releases, media coverage and calendar of events	X			
Booth at Event	X	X	X	NA

SALES

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ROSAMOND GIFFORD ZOO

Partnership Form

**Rosamond Gifford Zoo
May 8, 2024**

ROSAMONDGIFFORDZOO.ORG

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____

Yes, we would like to sponsor the 2024 Senior Citizens Appreciation Day

Yes, we would like to have a booth at the event

A check is enclosed in the amount of _____

(Please make checks payable to Friends of the Rosamond Gifford Zoo)

PLEASE INVOICE

Credit Card Payment: Please call Olivia Fottrell at (315) 435-8511 x8518.

SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,500

SUPPORTING \$1,000

INFORMATION \$750

KEEPER TALK \$500



SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo

Development Office

One Conservation Place

Syracuse, NY 13204

Phone: (315) 435-8511 X8526

Email: hstrong@rosamondgiffordzoo.org

