



## PARTY FOR THE PLANET

**SATURDAY, APRIL 20, 2024 | 11 A.M. - 3 P.M.**

The zoo's annual Earth Day celebration brings dozens of conservation groups and thousands of visitors to the zoo to spotlight nature conservation and saving species.

The event features animal demonstrations and keeper chats focused on endangered species, conservation-themed games and activities, puppet shows, green infrastructure and garden tours, and more. Our Conservation Stations and Eco-partners offer fun activities, giveaways and tips on how we can all help protect our planet.

### Sponsorship Opportunities

	PRESENTING SPONSOR	SUPPORTING SPONSOR	KEEPER TALK SPONSOR	CONSERVATION SPONSOR
	\$2,500	\$1,000	\$750	\$500
Event Tickets	NA	NA	NA	NA
Logo on Website	X	X	X	X
<i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions)	X	X	X	X
Logo on promotional materials	X	X	X	X
Logo on event signage	X	X		
A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions)	X			
Mention as Presenting Sponsor in all press releases, media coverage and calendar of events	X			
Booth at Event	X	X	X	NA



### Party for the Planet Partnership Form

**Rosamond Gifford Zoo  
April 20, 2024**

ROSAMONDGIFFORDZOO.ORG

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Yes, we would like to sponsor the 2024 Party for the Planet

Yes, we would like to have a booth at the event

A check is enclosed in the amount of \_\_\_\_\_

**(Please make checks payable to Friends of the Rosamond Gifford Zoo)**

PLEASE INVOICE

Credit Card Payment: Please call Olivia Fottrell at (315) 435-8511 x8518.

### SPONSORSHIP OPPORTUNITIES

**PRESENTING** \$2,500

**SUPPORTING** \$1,000

**KEEPER TALK** \$750

**CONSERVATION** \$500



### SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo

Development Office

One Conservation Place

Syracuse, NY 13204

Phone: (315) 435-8511 X8518

Email: ofottrell@rosamondgiffordzoo.org

