

Zoo Run Run
Sunday, April 14, 2024
7am-10am

Get out and get moving on behalf of the Rosamond Gifford Zoo starting this winter with our annual 5K zoo run! Walk or run – all levels are welcome. Build your team and support the zoo’s mission.

Here’s a chance for everyone to join in and be part of the action virtually through the winter and spring -- and in-person run at the zoo on April 14. Participants will receive a finisher medal and complementary admission to the zoo. If you can’t participate, support a person or team!

Format: Virtual run and fundraiser with an in-person 5k run at the Rosamond Gifford Zoo on April 14

Featured Animal: This year's Zoo Run Run features the Dragon.

Your Support: Through your fundraising, the zoo will be able to provide our animals with new enrichments items and essential items for her care, along with funding Friends of the Rosamond Gifford Zoo’s mission to provide exceptional animal care, family-friendly facilities and unparalleled conservation education.



Fundraising Ideas

Host a fundraising event

- Bake sale – Make and sell your favorite recipes!
- Barbecue – Host a barbecue with your team
- Bingo night – Host a bingo night with your team
- Bottle and Can Drive – Decorate a collection box to leave at work or school, and recycle the bottles and cans at a local grocery store
- Casino night – Gamble for a good cause!
- Dinner for a Cause – have a local restaurant donate a portion of their business for the day to your fundraising page
- Garage Sale – Get some spring cleaning done with your teammates, and gather your extras at one house for a garage sale.
- Party at Your House – Host a party for friends, family, and team members. Pick a fun theme, and encourage donations!
- Karaoke Night – Host an event where you can pay to have a friend sing. The person chosen to sing can always donate more money to NOT sing!
- Movie Night – Have your team host a movie night with an entrance fee. A mini projector and a white sheet hung up outside, plus popcorn and candy for sale!

Connect with your Community

- Send a mailing – People love to receive letters in the mail! Tell them why you have decided to run, and include a self addressed envelope for the donation.
- Email everyone you know (from across the street to across the globe!)
- Share on social media – Share your participant page, and let everyone know that you're running for the Rosamond Gifford Zoo
- Build a team – Encourage your friends to join you on the day or virtually!
- Hand out flyers – At work, school, or around town.



Fundraising Incentives

Level 1 (\$35 Registration) – Finisher Medal

Level 2 (\$100 Raised) – Zoo Run Run T-shirt

Level 3 (\$250 Raised) – Dragon Plush

Level 4 (\$500 Raised) – Zoo Run Run Cap

Level 5 (\$1,000 Raised) – Zoo Run Run Water Bottle

Level 6 (\$1,500 Raised) – Zoo Run Run Belt Bag

Level 7 (\$2,500 Raised) – Zoo Run Run Backpack

Level 8 (\$5,000 Raised) – Zoo Run Run Jacket



For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run



Team Captain Checklist

- Register – Register your team online at www.rosamondgiffordzoo.org/zoo-run-run
- Set Goals – Create individual goals and team goals for fundraising and run mileage. You can track your runs prior to the event to help us reach our mileage goal! You can track other fitness activities through the app as well to earn points.
- Recruit Members – You can recruit team members by sending e-blasts through the online registration platform. You can also use the enclosed Team Sign-Up Sheet to recruit members by displaying it in a visible area.
- Distribute Tools – Send each team member the link to register online. You can distribute the enclosed fundraising letter and fundraising ideas sheet to your team members.
- Collect Donations – Donations must be collected prior to the Zoo Run Run. Donations can be made via your Zoo Run Run fundraiser web page with credit card, or by cash or check submitted at the time of event. Checks may be made payable to Friends of the Rosamond Gifford Zoo.
- Pre-Event Registration – Save time on event day by completing registration, submitting donations and collecting race materials prior to the event. You will receive earned incentives and runner packets for runners who will be participating in person. Pre-Event Registration is available on Saturday, April 13 from 1-6pm at Rosamond Gifford Zoo.
- Run – Come to the Zoo Run Run on Sunday, April 14 at 8am! Runners will be provided a post-race meal and can collect any fundraising incentives.



Register and Set Up Your Team Page

1. Visit the Rosamond Gifford Zoo's Zoo Run Run page under the Events tab on www.rosamondgiffordzoo.org. The Zoo Run Run's web page is www.rosamondgiffordzoo.org/zoo-run-run.

[Home](#) / [Events](#) / [Upcoming Events](#) / [Zoo Run Run](#)

Zoo Run Run



SAVE THE DATE!

Sunday, April 14

Get out and get moving on behalf of the Rosamond Gifford Zoo on April 14 at our annual 5K zoo run! Join the race as a lone wolf, or build a team and run with the pack and help support the zoo's mission. Walk or run - all levels are welcome. The event even features a Fun Run for ages 7 and younger. Where else do you get the opportunity to burn some calories while hanging out with an array of beautiful wild creatures? If you can't participate, support an individual runner or team!

Come for the run and stay for some fun!

Participants will receive a finisher medal and complimentary admission to the zoo. Once you've finished the race, don't run off just yet! Stick around to learn more about your favorite animals and enjoy complimentary water and snacks. The zoo opens at 11 a.m.

This is a unique event offering education, engagement, and of course, exercise! All proceeds raised by the Zoo Run Run support the mission of Friends of the Zoo to provide exceptional animal care and unparalleled conservation education in Central New York and beyond.

Registration Options

In Person Member - \$32

For zoo members who would like to run in person on April 14.
Active zoo membership required at the time of purchase.

In Person Non-Member - \$35

For participants who would like to run in person on April 14.
No zoo membership required.

REGISTER NOW

Zoo Run Run 5K Course Map



Download a
Printable Zoo Run
Run Flyer!



2. Click on the link labeled "Register, Join or Start a Team Today!" to be directed to the run's registration page.
3. Once on the registration site <https://p2p.onecause.com/zoorunrun2024>, click the "Register" button or "Register as an Individual" or "Join or Start a Team".





ROSAMOND GIFFORD ZOO

ZOO RUN RUN

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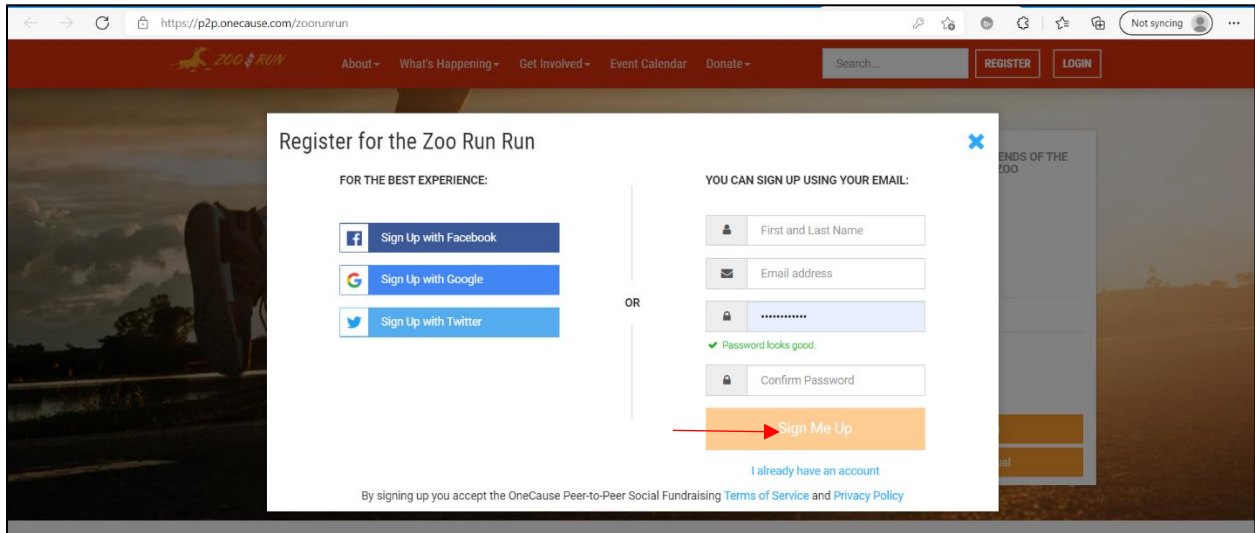
4. Next you'll see options for how you'd like to register. You can either register through a social media platform or through a personal email.

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run

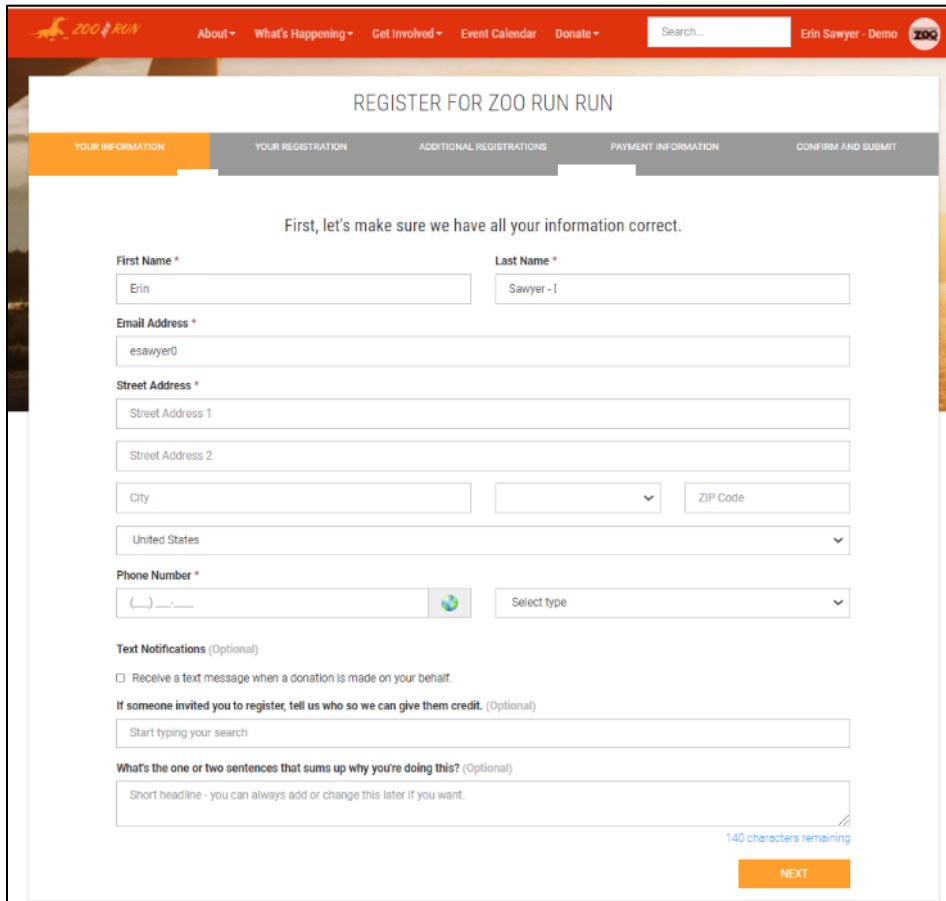




5. If you choose “Sign Up Using Email” you’ll be prompted to enter an email and create a password. Once you get the green check for your password, click “Sign Me Up”.



6. You will then be prompted to enter your information for your registration. There are multiple tabs that need to be filled out in order to process your registration. Please be sure to fill out all information on the tabs as directed. See screenshots below for a preview of what these tabs include.



For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run



REGISTER FOR ZOO RUN RUN

YOUR INFORMATION
YOUR REGISTRATION
ADDITIONAL REGISTRATIONS
PAYMENT INFORMATION
CONFIRM AND SUBMIT

Registration Options

In Person Member \$32 USD

For zoo members who would like to run in person on April 23.
Active zoo membership required at the time of purchase.

In Person Non-Member \$35 USD

For participants who wish to run at the zoo on April 23.
No zoo membership required.

Virtual Member \$32 USD

If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

Active zoo membership required at the time of purchase.

Virtual Runner \$35 USD

If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

We need a few more details for your registration

T-shirt size? *

[Dropdown menu]

PREVIOUS
NEXT

REGISTER FOR ZOO RUN RUN

YOUR INFORMATION
YOUR REGISTRATION
ADDITIONAL REGISTRATIONS
PAYMENT INFORMATION
CONFIRM AND SUBMIT

Register Friends or Family Members

Your Registration *

Your Name Here In Person Non-Member (\$35 USD)

T-shirt size? Small

Additional Registrations (Optional)

You can register friends or family members as well. Please note that if you do not provide an email address, your friend will not be able to fundraise or earn challenge points and will need to rely on you to receive updates regarding the event.

ADD A REGISTRATION

PREVIOUS
NEXT

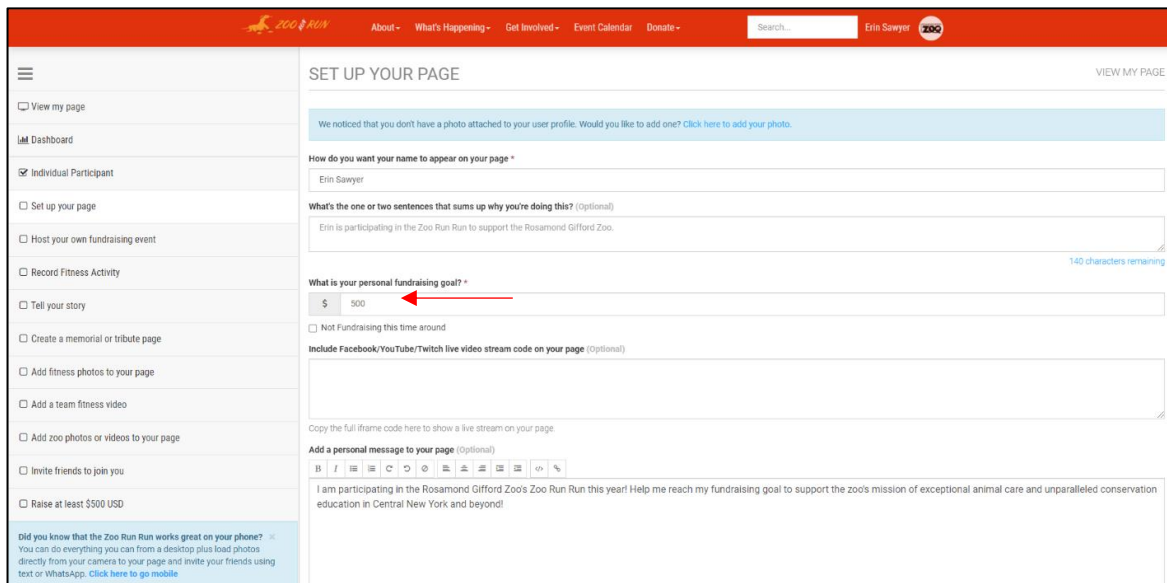
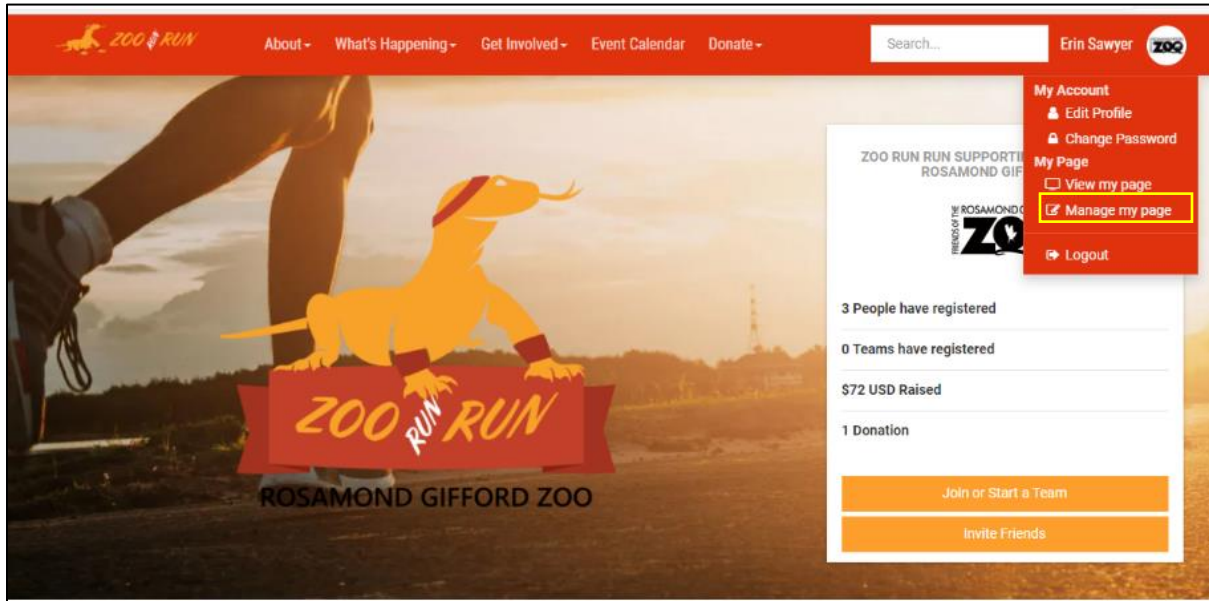




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7. Confirm and Submit your registration. You will be redirected to “Set Up My Page”. If you are not redirected, you can access your page set up by hovering over your name in the top right hand corner and clicking “Manage My Page”.



8. Make sure to set your fundraising goal and add any information that you would like to appear on your page. The column on the left hand side of the page has a list of steps/activities to accomplish between the time you register and the time of the event. If you are participating virtually, make sure to record your fitness activities! You can integrate your Strava account (a fitness app that is free to download) on this page.

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run





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The screenshot shows the 'RECORD FITNESS ACTIVITY' page. At the top, there is a navigation bar with links for 'About', 'What's Happening', 'Get Involved', 'Event Calendar', and 'Donate'. A search bar and the user's name 'Erin Sawyer' are also visible. The left sidebar contains a menu with options like 'View my page', 'Dashboard', 'Individual Participant', 'Set up your page', 'Host your own fundraising event', 'Record Fitness Activity', 'Tell your story', 'Create a memorial or tribute page', 'Add fitness photos to your page', 'Add a team fitness video', 'Add zoo photos or videos to your page', 'Invite friends to join you', and 'Raise at least \$500 USD'. The main content area has a heading 'RECORD FITNESS ACTIVITY' and a message: 'Your account has been connected to Strava for automatic entry of your fitness activities.' Below this, there is a section for 'Fitness goal' with a text input field containing '10' and a 'miles' unit selector. The 'Add a New Activity' section includes a 'Title' input field, a 'What type of activity?' dropdown menu, a 'Distance' input field with '0' and 'miles' unit, and an 'Activity completed time' field with a date picker set to '01/19/2022' and a time picker set to '01:00 PM'. There is a 'Photo or Video' section with a placeholder image of a group of people and an 'Add a Photo or Video' button. At the bottom, there is a 'Describe your activity (Optional)' section with a rich text editor.

9. Finally, you can invite friends to join your team and the fundraiser! There are prompts pre-made that you can send out or create your own custom messaging. If you select "Invite Your Friends using Text" it will send to your phone for you to copy and paste to send out to your friends.

The screenshot shows the 'INVITE FRIENDS TO JOIN YOU' page. The navigation bar and sidebar are the same as in the previous screenshot. The main content area has a heading 'INVITE FRIENDS TO JOIN YOU' and a quote: '"Nothing annoys people so much as not receiving invitations." - Oscar Wilde, The Importance of Being Earnest'. Below the quote, there is a paragraph: 'Make things more fun by competing with your friends. Think of a few friends who would want to join you in supporting Friends of the Rosamond Gifford Zoo. You can reach out to them using our tools; we'll help you compose the message and also make it easier for you to keep track of their responses and follow up with them.' There are four buttons for inviting friends: 'Invite Your Friends using Email' (green), 'Invite Your Friends using Text' (blue, highlighted with a yellow box), 'Invite Your Friends on Facebook' (dark blue), and 'Invite Your Friends on Twitter' (light blue). The 'Invite friends to join you' option in the sidebar is also highlighted with a yellow box. At the bottom, there is a 'Did you know that the Zoo Run Run works great on your phone?' message with a link to go mobile.

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run



Help Me Reach My Goal!

Sunday, April 14, 2024

Participant Name:

Goal: \$ _____

