



PENGUIN PALOOZA!

SUNDAY, JULY 7, 2024 | 11 A.M. - 3 P.M.

The ice cream party of the year happens at the zoo's Penguin Coast exhibit! This party provides children with free ice cream, along with an array of fun activities, entertainment, kid-friendly foods, music, face painters and short Humboldt penguin demonstrations!

Sponsorship Opportunities

	PRESENTING SPONSOR	SUPPORTING SPONSOR	KEEPER TALK SPONSOR	CONSERVATION SPONSOR
	\$2,500	\$1,000	\$750	\$500
Event Tickets	NA	NA	NA	NA
Logo on Website	X	X	X	X
<i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions)	X	X	X	X
Logo on promotional materials	X	X	X	X
Logo on event signage	X	X		
A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions)	X			
Mention as Presenting Sponsor in all press releases, media coverage and calendar of events	X			
Booth at Event	X	X	X	NA



**Penguin Palooza
Partnership Form**

**Rosamond Gifford Zoo
July 7, 2024**

ROSAMONDGIFFORDZOO.ORG



SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo
Development Office
One Conservation Place
Syracuse, NY 13204
Phone: (315) 435-8511 X8518
Email: ofottrell@rosamondgiffordzoo.org

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____

- Yes, we would like to sponsor the 2024 Penguin Palooza
- Yes, we would like to have a booth at the event
- A check is enclosed in the amount of _____
(Please make checks payable to Friends of the Rosamond Gifford Zoo)
- PLEASE INVOICE
- Credit Card Payment: Please call Olivia Fottrell at (315) 435-8511 x8518.

SPONSORSHIP OPPORTUNITIES

- PRESENTING** \$2,500
- SUPPORTING** \$1,000
- KEEPER TALK** \$750
- CONSERVATION** \$500

