



ROSAMOND GIFFORD ZOO
ZOO RUN RUN

TEAM CAPTAIN
2026 KIT

Zoo Run Run
Saturday, June 20, 2026
7am-10am

Get out and get moving on behalf of the Rosamond Gifford Zoo starting this winter with our annual 5K zoo run! Walk or run – all levels are welcome. Build your team and support the zoo's mission.

Here's a chance for everyone to join in and be part of the action virtually through the winter and spring -- and in-person run at the zoo on April 6. Participants will receive a finisher medal and complementary admission to the zoo. If you can't participate, support a person or team!

Format: Virtual run and fundraiser with an in-person 5k run at the Rosamond Gifford Zoo on June 20

Your Support: Through your fundraising, the zoo will be able to provide our animals with new enrichments items and essential items for her care, along with funding Friends of the Rosamond Gifford Zoo's mission to provide exceptional animal care, family-friendly facilities and unparalleled conservation education.

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run





Fundraising Ideas

Host a fundraising event

- Bake sale – Make and sell your favorite recipes!
- Barbecue – Host a barbecue with your team
- Bingo night – Host a bingo night with your team
- Bottle and Can Drive – Decorate a collection box to leave at work or school, and recycle the bottles and cans at a local grocery store
- Casino night – Gamble for a good cause!
- Dinner for a Cause – have a local restaurant donate a portion of their business for the day to your fundraising page
- Garage Sale – Get some spring cleaning done with your teammates, and gather your extras at one house for a garage sale.
- Party at Your House – Host a party for friends, family, and team members. Pick a fun theme, and encourage donations!
- Karaoke Night – Host an event where you can pay to have a friend sing. The person chosen to sing can always donate more money to NOT sing!
- Movie Night – Have your team host a movie night with an entrance fee. A mini projector and a white sheet hung up outside, plus popcorn and candy for sale!

Connect with your Community

- Send a mailing – People love to receive letters in the mail! Tell them why you have decided to run, and include a self addressed envelope for the donation.
- Email everyone you know (from across the street to across the globe!)
- Share on social media – Share your participant page, and let everyone know that you're running for the Rosamond Gifford Zoo
- Build a team – Encourage your friends to join you on the day or virtually!
- Hand out flyers – At work, school, or around town.



Fundraising Incentives - 2025

Level 1 (\$35 Registration) – Finisher Medal**Level 2** (\$100 Raised) – Zoo Run Run T-shirt**Level 3** (\$250 Raised) – Goat Plush**Level 4** (\$500 Raised) – Water Bottle**Level 5** (\$1,000 Raised) – Blanket**Level 6** (\$1,500 Raised) – Sweatshirt**Level 7** (\$2,500 Raised) – Backpack**Level 8** (\$5,000 Raised) – Jacket

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Team Captain Checklist

Register – Register your team online:

<https://www.rosamondgiffordzoo.org/zoo-events/upcoming-events/zoo-run-run/>

Set Goals – Create individual goals and team goals for fundraising and run mileage. You can track your runs prior to the event to help us reach our mileage goal! You can track other fitness activities through the app as well to earn points.

Recruit Members – You can recruit team members by sending e-blasts through the online registration platform. You can also use the enclosed Team Sign-Up Sheet to recruit members by displaying it in a visible area.

Distribute Tools – Send each team member the link to register online. You can distribute the enclosed fundraising letter and fundraising ideas sheet to your team members.

Collect Donations – Donations must be collected prior to the Zoo Run Run. Donations can be made via your Zoo Run Run fundraiser web page with credit card, or by cash or check submitted at the time of event. Checks may be made payable to Friends of the Rosamond Gifford Zoo.

Pre-Event Registration – Save time on event day by completing registration, submitting donations and collecting race materials prior to the event. You will receive earned incentives and runner packets for runners who will be participating in person. Pre-Event Registration is available on Friday, June 19 from 3-6pm at Rosamond Gifford Zoo.

Run – Come to the Zoo Run Run on Saturday, June 20 at 7am! Runners will be provided a post-race snack and can collect any fundraising incentives.





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Register and Set Up Your Team Page

1. Visit the Rosamond Gifford Zoo's Zoo Run Run page under the Events tab on www.rosamondgiffordzoo.org. The Zoo Run Run's web page is www.rosamondgiffordzoo.org/zoo-run-run.

[Home](#) / [Events](#) / [Upcoming Events](#) / [Zoo Run Run](#)

Zoo Run Run



SAVE THE DATE!

Sunday, April 14

Get out and get moving on behalf of the Rosamond Gifford Zoo on April 14 at our annual 5K zoo run! Join the race as a lone wolf, or build a team and run with the pack and help support the zoo's mission. Walk or run - all levels are welcome. The event even features a Fun Run for ages 7 and younger. Where else do you get the opportunity to burn some calories while hanging out with an array of beautiful wild creatures? If you can't participate, support an individual runner or team!

Come for the run and stay for some fun!

Participants will receive a finisher medal and complementary admission to the zoo. Once you've finished the race, don't run off just yet! Stick around to learn more about your favorite animals and enjoy complimentary water and snacks. The zoo opens at 11 a.m.

This is a unique event offering education, engagement, and of course, exercise! All proceeds raised by the Zoo Run Run support the mission of Friends of the Zoo to provide exceptional animal care and unparalleled conservation education in Central New York and beyond.

Registration Options

In Person Member - \$32

For zoo members who would like to run in person on April 14.
Active zoo membership required at the time of purchase.

In Person Non-Member - \$35

For participants who would like to run in person on April 14.
No zoo membership required.

[REGISTER NOW](#)

Zoo Run Run 5K Course Map



Download a
Printable Zoo Run
Run Flyer!



2. Click on the link labeled "Register, Join or Start a Team Today!" to be directed to the run's registration page.
3. Once on the registration site <https://p2p.onecause.com/zoorunrun2026>, click the "Register" button or "Register as an Individual" or "Join or Start a Team".

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run





ROSAMOND GIFFORD ZOO

ZOO  RUN

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ZOO RUN RUN - SUNDAY APRIL 14, 2024

ZOO RUN RUN - SUNDAY APRIL 14, 2024
SUPPORTING FRIENDS OF THE ROSAMOND GIFFORD ZOO

ZOO

22 People have registered

3 Teams have registered

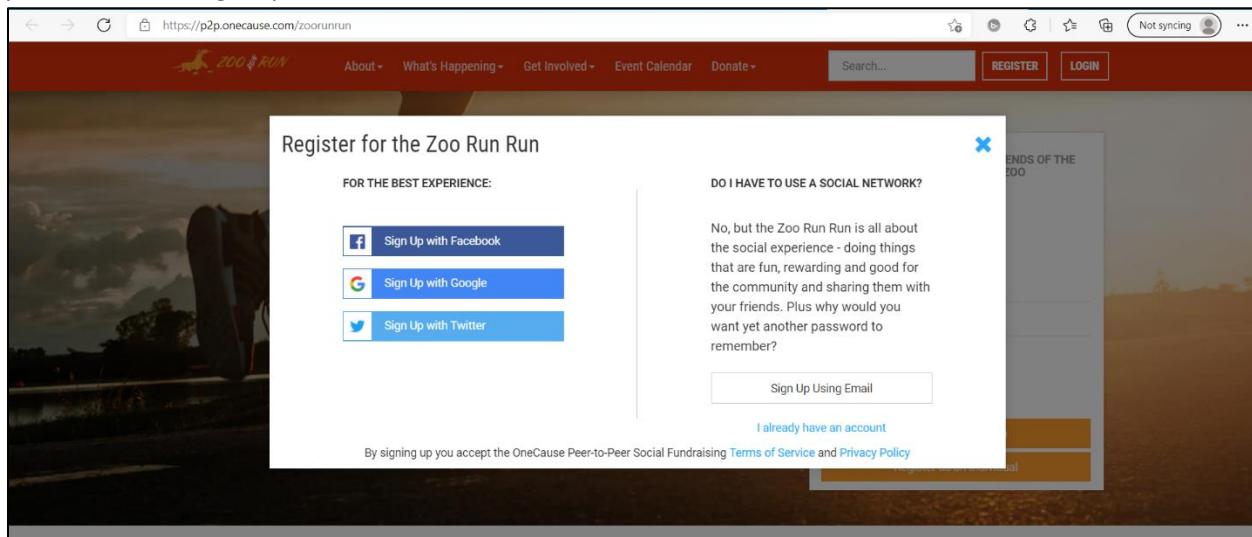
\$543 USD Raised

11 Donations

Join or Start a Team

Register

4. Next you'll see options for how you'd like to register. You can either register through a social media platform or through a personal email.



https://p2p.onecause.com/zoorunrun

ABOUT WHAT'S HAPPENING GET INVOLVED EVENT CALENDAR DONATE

REGISTER LOGIN

Register for the Zoo Run Run

FOR THE BEST EXPERIENCE:

 Sign Up with Facebook

 Sign Up with Google

 Sign Up with Twitter

DO I HAVE TO USE A SOCIAL NETWORK?

No, but the Zoo Run Run is all about the social experience - doing things that are fun, rewarding and good for the community and sharing them with your friends. Plus why would you want yet another password to remember?

Sign Up Using Email

I already have an account

By signing up you accept the OneCause Peer-to-Peer Social Fundraising [Terms of Service](#) and [Privacy Policy](#)

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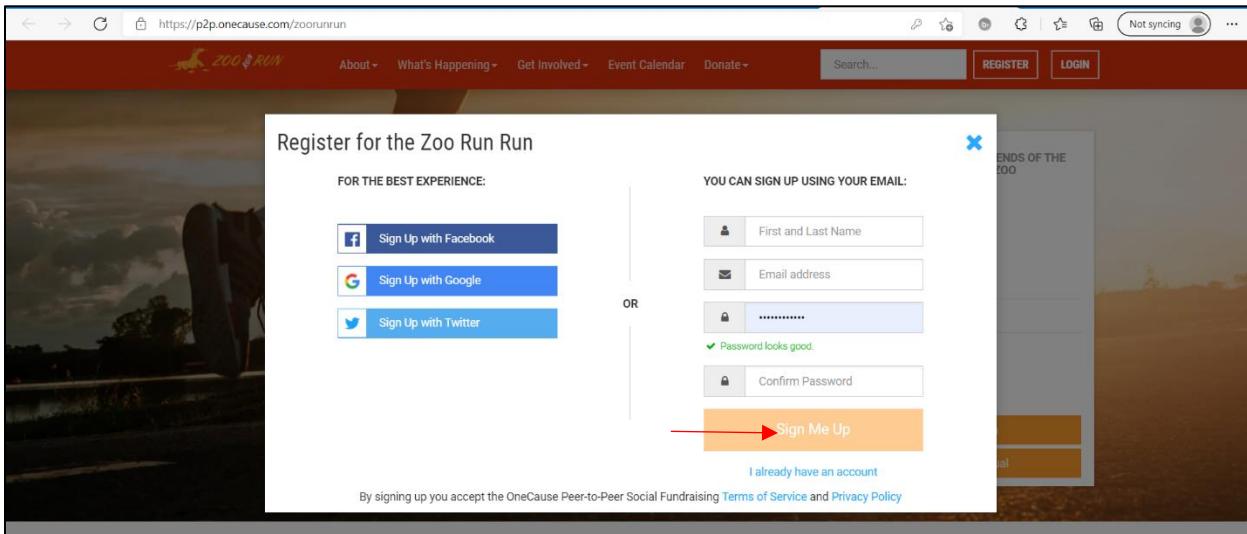


ROSAMOND GIFFORD ZOO

ZOO *RUN* RUN

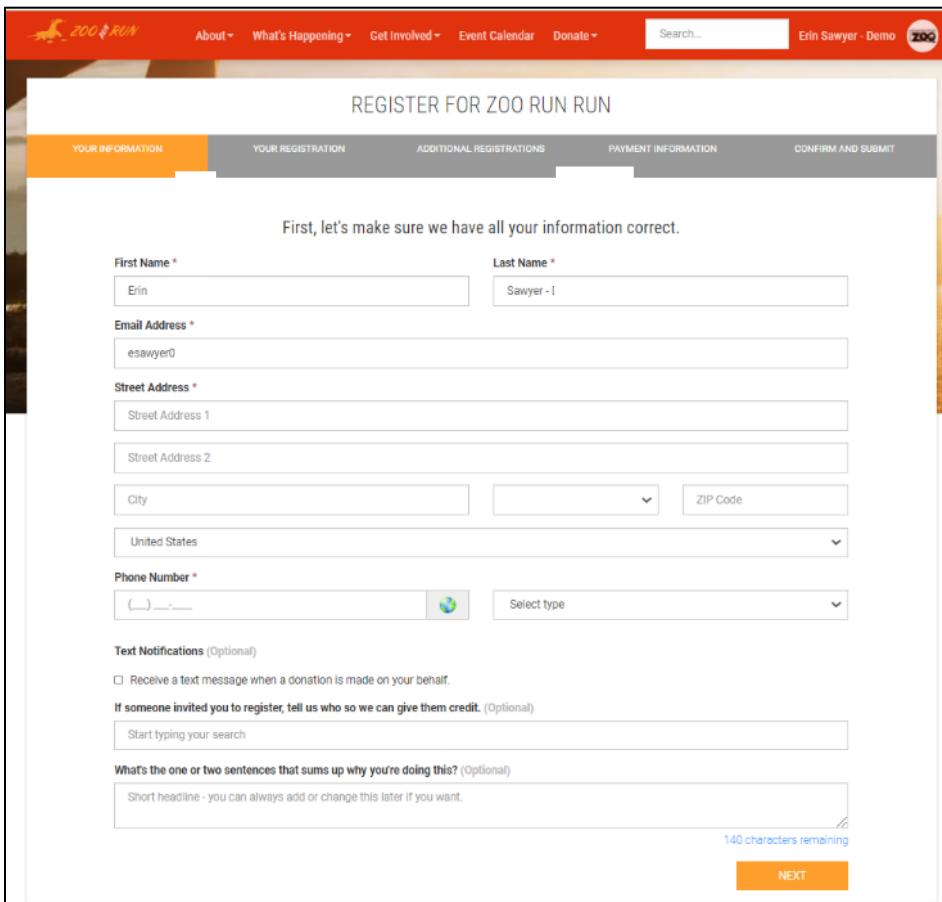
TEAM CAPTAIN 2026 KIT

5. If you choose “Sign Up Using Email” you’ll be prompted to enter an email and create a password. Once you get the green check for your password, click “Sign Me Up”.



The screenshot shows the 'Register for the Zoo Run Run' page. It features a large image of a person's legs and feet running on a path. On the left, there are three social media sign-up buttons: 'Sign Up with Facebook' (blue), 'Sign Up with Google' (blue), and 'Sign Up with Twitter' (light blue). In the center, there is a vertical line with the word 'OR' in the middle. To the right, there is a section titled 'YOU CAN SIGN UP USING YOUR EMAIL:' with four input fields: 'First and Last Name' (placeholder 'John Doe'), 'Email address' (placeholder 'john.doe@example.com'), 'Password' (placeholder 'password123'), and 'Confirm Password' (placeholder 'password123'). A green checkmark next to 'Password looks good.' indicates the password is valid. A red arrow points to the 'Sign Me Up' button. Below the form, a note says 'I already have an account' with a link. At the bottom, a small note states 'By signing up you accept the OneCause Peer-to-Peer Social Fundraising [Terms of Service](#) and [Privacy Policy](#)'.

6. You will then be prompted to enter your information for your registration. There are multiple tabs that need to be filled out in order to process your registration. Please be sure to fill out all information on the tabs as directed. See screenshots below for a preview of what these tabs include.



The screenshot shows the 'REGISTER FOR ZOO RUN RUN' form with the 'YOUR INFORMATION' tab selected. The tabs at the top are 'YOUR INFORMATION' (orange), 'YOUR REGISTRATION' (grey), 'ADDITIONAL REGISTRATIONS' (grey), 'PAYMENT INFORMATION' (grey), and 'CONFIRM AND SUBMIT' (grey). The 'YOUR INFORMATION' tab contains fields for 'First Name *' (Erin), 'Last Name *' (Sawyer), 'Email Address *' (esawyer0), 'Street Address *' (Street Address 1 and 2), 'City' (dropdown), 'ZIP Code' (dropdown), 'Country' (dropdown, United States selected), 'Phone Number *' (dropdown), 'Text Notifications (Optional)' (checkbox, 'Receive a text message when a donation is made on your behalf.'), 'If someone invited you to register, tell us who so we can give them credit. (Optional)' (input field with placeholder 'Start typing your search'), 'What's the one or two sentences that sums up why you're doing this? (Optional)' (input field with placeholder 'Short headline - you can always add or change this later if you want.'), and a character limit note '140 characters remaining'. At the bottom right is a 'NEXT' button.

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ZOO RUN RUN

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REGISTER FOR ZOO RUN RUN

YOUR INFORMATION YOUR REGISTRATION ADDITIONAL REGISTRATIONS PAYMENT INFORMATION CONFIRM AND SUBMIT

Registration Options

In Person Member \$32 USD
For zoo members who would like to run in person on April 23.
Active zoo membership required at the time of purchase.

In Person Non-Member \$35 USD
For participants who wish to run at the zoo on April 23.
No zoo membership required.

Virtual Member \$32 USD
If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

Active zoo membership required at the time of purchase.

Virtual Runner \$35 USD
If you can't make it out to the event, then register as a fundraiser! You can create your own page or join a team and show your support.

Track your running virtually with the Strava App.

We need a few more details for your registration

T-shirt size? *

PREVIOUS **NEXT**

REGISTER FOR ZOO RUN RUN

YOUR INFORMATION YOUR REGISTRATION **ADDITIONAL REGISTRATIONS** PAYMENT INFORMATION CONFIRM AND SUBMIT

Register Friends or Family Members

Your Registration *

Your Name Here In Person Non-Member (\$35 USD)
T-shirt size? Small

Additional Registrations (Optional)

You can register friends or family members as well. Please note that if you do not provide an email address, your friend will not be able to fundraise or earn challenge points and will need to rely on you to receive updates regarding the event.

ADD A REGISTRATION

PREVIOUS **NEXT**

For more information about Zoo Run Run and
to register online, please visit rosamondgiffordzoo.org/zoo-run-run





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7. Confirm and Submit your registration. You will be redirected to “Set Up My Page”. If you are not redirected, you can access your page set up by hovering over your name in the top right hand corner and clicking “Manage My Page”.

The screenshot shows the homepage of the Rosamond Gifford Zoo Zoo Run Run website. The top navigation bar includes links for About, What's Happening, Get Involved, Event Calendar, and Donate. A search bar and a user profile for "Erin Sawyer" are on the right. A red box highlights the "Manage my page" link under the "My Page" section in the dropdown menu. The main content area features a banner with a yellow cheetah silhouette running and the text "ZOO RUN RUN" and "ROSAMOND GIFFORD ZOO". On the right, there are stats: 3 People have registered, 0 Teams have registered, \$72 USD Raised, and 1 Donation. Buttons for "Join or Start a Team" and "Invite Friends" are at the bottom.

The screenshot shows the "Set Up Your Page" page. On the left, a sidebar lists steps: View my page, Dashboard, Individual Participant (checked), Set up your page, Host your own fundraising event, Record Fitness Activity, Tell your story, Create a memorial or tribute page, Add fitness photos to your page, Add a team fitness video, Add zoo photos or videos to your page, Invite friends to join you, and Raise at least \$500 USD. A red arrow points to the "500" input field for the fundraising goal. The main form includes fields for profile photo, name, bio, fundraising goal, and a personal message. A note at the bottom encourages participation in the Zoo Run Run.

8. Make sure to set your fundraising goal and add any information that you would like to appear on your page. The column on the left hand side of the page has a list of steps/activities to accomplish between the time you register and the time of the event. If you are participating virtually, make sure to record your fitness activities! You can integrate your Strava account (a fitness app that is free to download) on this page.

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[View my page](#)

[Dashboard](#)

[Individual Participant](#)

[Set up your page](#)

[Host your own fundraising event](#)

[Record Fitness Activity](#)

[Tell your story](#)

[Create a memorial or tribute page](#)

[Add fitness photos to your page](#)

[Add a team fitness video](#)

[Add zoo photos or videos to your page](#)

[Invite friends to join you](#)

[Raise at least \\$500 USD](#)

Did you know that the Zoo Run Run works great on your phone? ×
You can do everything you can from a desktop plus load photos directly from your camera to your page and invite your friends using text or WhatsApp. [Click here to go mobile](#)

RECORD FITNESS ACTIVITY

Your account has been connected to Strava for automatic entry of your fitness activities.

Integrate your Strava account to get points for how many miles you run!

Fitness goal *
Your goal for this activity: miles

Add a New Activity

Activity title *

What type of activity? *

Distance *
 miles

Activity completed time *
01/19/2022 01 : 00 : 00 PM

Photo or Video

[Add a Photo or Video](#)

Describe your activity (Optional)

9. Finally, you can invite friends to join your team and the fundraiser! There are prompts pre-made that you can send out or create your own custom messaging. If you select “Invite Your Friends using Text” it will send to your phone for you to copy and paste to send out to your friends.

[View my page](#)

[Dashboard](#)

[Individual Participant](#)

[Set up your page](#)

[Host your own fundraising event](#)

[Record Fitness Activity](#)

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Did you know that the Zoo Run Run works great on your phone? ×
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INVITE FRIENDS TO JOIN YOU

“Nothing annoys people so much as not receiving invitations.”
- Oscar Wilde, *The Importance of Being Earnest*

Make things more fun by competing with your friends. Think of a few friends who would want to join you in supporting Friends of the Rosamond Gifford Zoo. You can reach out to them using our tools; we’ll help you compose the message and also make it easier for you to keep track of their responses and follow up with them.

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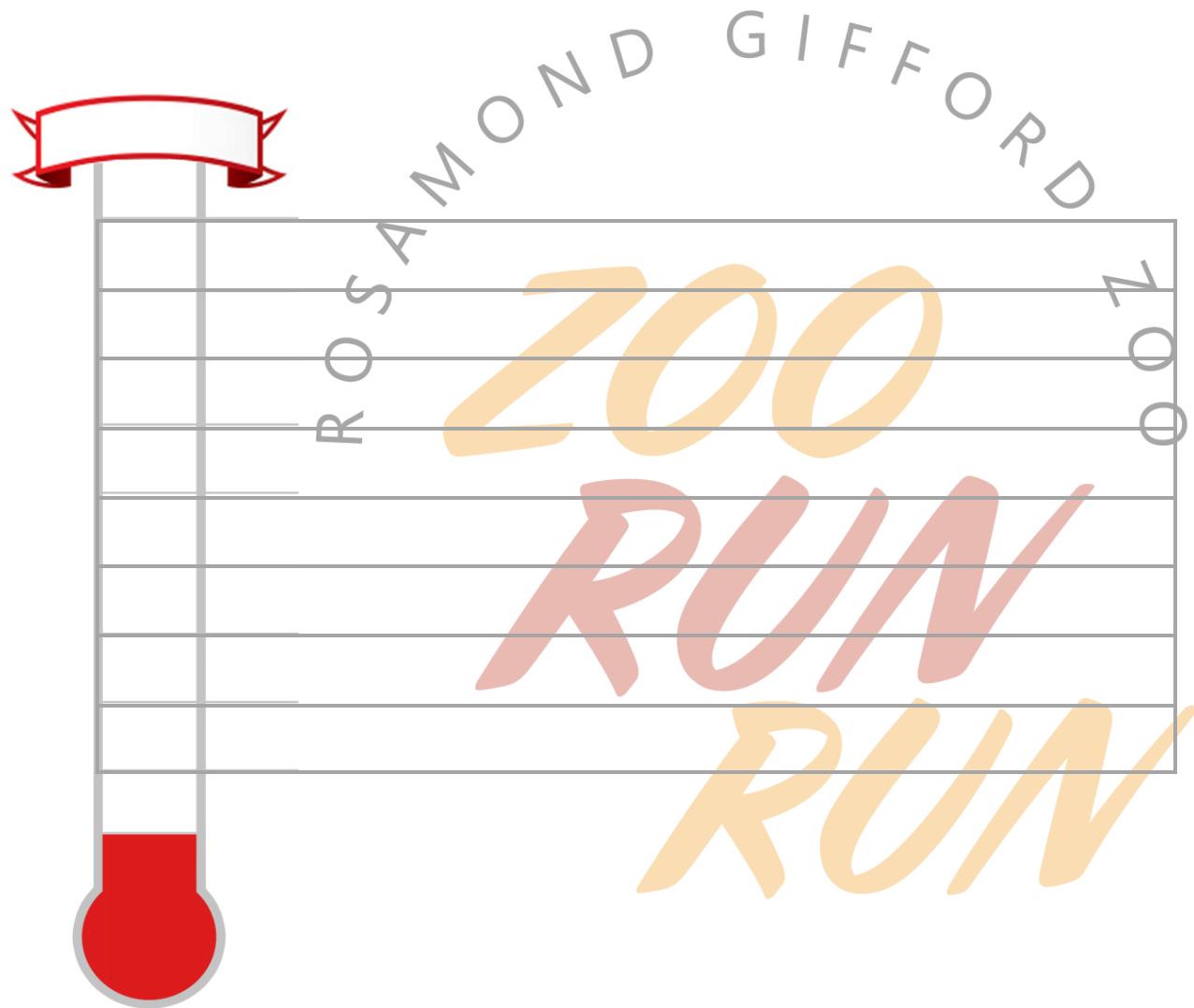


Help Me Reach My Goal!

Saturday, June 20, 2026

Participant Name:

Goal: \$ _____





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Join My Team!

Zoo Run Run at the Rosamond Gifford Zoo

Saturday, June 20, 2026

Team Name	
Team Captain	
Phone	
Email	

Sign Up!

For more information about Zoo Run Run and to register online, please visit rosamondgiffordzoo.org/zoo-run-run





Help Me Reach My Goal!

Goal: _____

Saturday, June 20, 2026

Participant Name: _____

\$25 \$50 \$100 \$250 \$500 Other _____

Donor Name:

Address:

City:

State:

Zip:

Check

Please make checks payable to: Friends of the Rosamond Gifford Zoo

Cash

Credit Card

Visit the Zoo Run Run website to make donations by Credit Card

For more information, visit:

<https://p2p.onecause.com/zoorunrun2026/>

