



## NEWS RELEASE



*For Immediate Release*

For more information:

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### Community Invited to Enter Penguin Chick Naming Contest

Syracuse, N.Y. (March 23, 2015) – Members of the community are invited to enter the Rosamond Gifford Zoo’s online naming contest to help select the names of two Humboldt penguin chicks hatched earlier this season. “Chick A” hatched on January 9 to Mario and Montaña. “Chick B” hatched on January 21 to Frederico and Poquita. It has now been determined that the chicks are both female. The naming contest begins today.

Humboldt penguins live along the coast of Peru and Chile in the Humboldt Current. They are endangered, with an estimated 10,000 to 12,000 surviving in the wild. Given the native habitat of Humboldt penguins, names of Spanish origin are preferred and strongly encouraged for the contest. Contest entrants should also include a brief explanation of why they suggested the name.

#### **Penguin Chick Naming Contest Guidelines:**

- Name suggestions will be taken for five days, March 23-27, on the contest page: [rosamondgiffordzoo.org/naming-contest](http://rosamondgiffordzoo.org/naming-contest).
- All entries must be received by 4 p.m. on March 27.
- The contest is open to ages five and older, with a limit of one submission per person.
- Classrooms, scout troops and other community groups are encouraged to enter.
- A committee at the zoo will select the top five names from those suggested.
- Top names will be posted on the contest page for voting for five days, April 6-10.
- Voting closes at 4 p.m. on April 10.
- The two names that receive the highest number of votes will be selected as the winners.
- Winning names will be announced via a media alert and on the zoo’s website and social media platforms on April 14.
- The winners will each receive a Humboldt penguin Adopt an Animal package courtesy of Friends of the Zoo.

#### **Female penguin names already in use or previously used at the zoo:**

Amaya  
Ava  
Beatriz

Belleza  
Bianca  
Carmen

Cocotea  
Danta  
Esperanza

Evita  
Filomena  
Gabriela  
Gisela  
Hota  
Isa  
Juanita

Lola  
Lucia  
Magdalena  
Mara  
Marisol  
Montaña  
Nero

Pilar  
Poquita  
Rosalita  
Sonia  
Tierra  
Viviana

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Founded in 1914, the Rosamond Gifford Zoo at Burnet Park is among the top 10 percent of zoos in the country as an accredited member of the Association of Zoos and Aquariums and is dedicated to connecting people to the natural world by providing engaging guest experiences, exceptional animal care, and unparalleled conservation education.

The zoo actively collaborates with Friends of the Zoo to provide its guests “the best day ever,” ensuring experiences that excite, memories that endure, and knowledge that inspires worldwide conservation.

The Rosamond Gifford Zoo is open daily from 10:00 a.m. to 4:30 p.m. Admission is \$8 for adults (19-61), \$4 for youth (3-18) and \$5 for seniors (62+). Children two and under are free. For more information, call the zoo at (315) 435-8511 or visit [rosamondgiffordzoo.org](http://rosamondgiffordzoo.org).

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[www.rosamondgiffordzoo.org](http://www.rosamondgiffordzoo.org)

County Executive, Joanne M. Mahoney • Commissioner of Parks & Recreation, Bill Lansley  
Rosamond Gifford Zoo Director, Ted Fox • Friends of the Zoo President, Janet Agostini

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