



NEWS RELEASE

FRIENDS
OF THE
ROSAMOND GIFFORD ZOO

For Immediate Release

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Rosamond Gifford Zoo Collaborates with Critz Farms as Part of Fall Harvest Celebration

Syracuse, N.Y. (September 11, 2015) – The Rosamond Gifford Zoo and Friends of the Rosamond Gifford Zoo are collaborating with Critz Farms in Cazenovia as part of the farm’s annual Fall Harvest Celebration, September 12 through October 25.

The theme for the Critz Farms corn maze this year is the Giant Zoo-Tastic Octopus’s Garden. Each of the maze’s seven information stations includes facts about the Rosamond Gifford Zoo and the animals under its care. The maze design includes an octopus, seahorse, fish, anemones and the letters “RGZOO.”

“We designed the maze in honor of the Rosamond Gifford Zoo’s giant Pacific octopus exhibit. Our guests will enjoy the challenge of the maze, find the information stations to learn more about the zoo and earn a special prize. We are pleased to partner with Friends of the Zoo to help support the zoo and raise further awareness of all that it has to offer our local community,” said Juanita Critz of Critz Farms.

Friends of the Zoo will provide a handout on-site at Critz Farms for harvest celebration attendees with information about the zoo and a special fall membership promotion. In addition, farm visitors can make donations to Friends of the Zoo to help support its latest project, the addition of a pool at Asian Elephant Preserve.

“We were happy to work with a family-owned business like Critz Farms when they expressed interest in how they could help support the Rosamond Gifford Zoo as part of their Fall Harvest Celebration. We love the maze design celebrating the zoo and our giant Pacific octopus exhibit and appreciate this wonderful community partnership in support of the zoo,” said Janet Agostini, president and CEO of Friends of the Zoo.

Guests who visit the zoo through October 24 may pick up a coupon at the zoo’s ticket booth for \$5 off of a purchase anywhere at Critz Farms during the Fall Harvest Celebration. A portion of the purchase will help benefit the zoo. (Limit one per customer.)

Critz Farms is located at 3232 Rippleton Road (Route 13) in Cazenovia. For more information about the Fall Harvest Celebration and admission prices for activities, including the Giant Zoo-Tastic Octopus's Garden Corn Maze, visit critzfarms.com or call (315) 662-3355.



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Founded in 1914, the Rosamond Gifford Zoo at Burnet Park is among the top 10 percent of zoos in the country as an accredited member of the Association of Zoos and Aquariums and is dedicated to connecting people to the natural world by providing engaging guest experiences, exceptional animal care, and unparalleled conservation education.

The zoo actively collaborates with Friends of the Zoo to provide its guests “the best day ever,” ensuring experiences that excite, memories that endure, and knowledge that inspires worldwide conservation.

The Rosamond Gifford Zoo is open daily from 10:00 a.m. to 4:30 p.m. Admission is \$8 for adults (19-61), \$4 for youth (3-18) and \$5 for seniors (62+). Children two and under are free. For more information, call the zoo at (315) 435-8511 or visit rosamondgiffordzoo.org.

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www.rosamondgiffordzoo.org

County Executive, Joanne M. Mahoney • Commissioner of Parks & Recreation, Bill Lansley
Rosamond Gifford Zoo Director, Ted Fox • Friends of the Zoo President, Janet Agostini

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