



NEWS RELEASE

FRIENDS
OF THE
ROSAMOND GIFFORD ZOO

For Immediate Release

For more information:

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Trick-or-Treat with the Animals at Zoo Boo!



Syracuse, N.Y. (October 18, 2016) –Friends of the Rosamond Gifford Zoo will present Zoo Boo, its annual Halloween event for children and families. The event runs on Saturdays and Sundays, October 22-23 and 29-30 from 10 a.m. to 3 p.m. at the Rosamond Gifford Zoo. Zoo Boo provides families with “kooky not spooky” Halloween fun. Attendees are encouraged to wear Halloween costumes and bring their own treat bags. The event is held rain or shine.

“Zoo Boo continues to be one of our premier family events. Each year we look forward to welcoming children and their families to the zoo for Halloween fun during the daytime and adding new activities to entertain and excite,” says Janet Agostini, Friends of the Zoo President & CEO.

Beloved Zoo Boo activities include trick-or-treat stations, creepy crawly animal encounters, temporary Halloween tattoos and photo opps with the “Great Pumpkin” (a pumpkin of pachyderm proportion), all while enjoying a day at the zoo. Back by popular demand is the inflatable activity center and face painting (for a small additional fee). NEW this year is a Wizard Sorting Ceremony! In the spirit and magic of the popular Harry Potter books and films, children can discover if they’re a Slytherin, Ravenclaw, Hufflepuff or Gryffindor. Complimentary wands will be given to the first 100 children to visit the sorting room each day, while supplies last.

Zoo Boo Tickets:

An event ticket must be purchased for any child, regardless of age, to participate in activities.

Non-Members: \$8 per child plus zoo admission

- Purchase tickets on Zoo Boo days
- In addition to event ticket, non-members pay regular zoo admission
- Additional discounts do not apply to ticketed/fundraising events in support of the zoo

Members: \$8 per child, zoo admission is free for members

- Only members may purchase advance sale tickets
- Tickets can be used on any Zoo Boo day

Zoo members can avoid lines at the ticket booth by purchasing advance sale tickets online, onsite at the membership desk or by calling (315) 435-8511 x113. Visit rosamondgiffordzoo.org/zoo-boo. To become a zoo member, visit rosamondgiffordzoo.org/members. Funds raised from Zoo Boo help support the Rosamond Gifford Zoo and the animals under its care.

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Founded in 1914, the Rosamond Gifford Zoo at Burnet Park is among the top 10 percent of zoos in the country as an accredited member of the Association of Zoos and Aquariums and is dedicated to connecting people to the natural world by providing engaging guest experiences, exceptional animal care, and unparalleled conservation education.

The zoo actively collaborates with Friends of the Zoo to provide its guests “the best day ever,” ensuring experiences that excite, memories that endure, and knowledge that inspires worldwide conservation.

The Rosamond Gifford Zoo is open daily from 10:00 a.m. to 4:30 p.m. Admission is \$8 for adults (19-61), \$4 for youth (3-18) and \$5 for seniors (62+). Children two and under are free. For more information, call the zoo at (315) 435-8511 or visit rosamondgiffordzoo.org.

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www.rosamondgiffordzoo.org

County Executive, Joanne M. Mahoney • Commissioner of Parks & Recreation, Bill Lansley
Rosamond Gifford Zoo Director, Ted Fox • Friends of the Zoo President, Janet Agostini

