



NEWS RELEASE

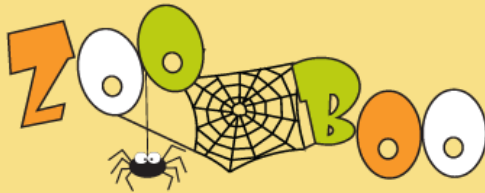
FRIENDS
OF THE
ROSAMOND GIFFORD ZOO

For Immediate Release

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Come Trick-or-Treat with the Animals During Zoo Boo!

Syracuse, N.Y. (October 12, 2015) –Friends of the Rosamond Gifford Zoo will present its annual Zoo Boo Halloween event for children and families beginning this weekend. Zoo Boo runs Saturdays and Sundays, October 17, 18, 24 and 25 from 10 a.m. to 3 p.m. at the Rosamond Gifford Zoo.



With its “kooky not spooky” theme, Zoo Boo provides families with hauntingly hilarious Halloween fun without the fright! Attendees are encouraged to wear their

Halloween costumes to really get into the spirit.

Activities include trick-or-treat stations, creepy crawly animal encounters and keeper talks, live entertainment, costumed characters, games, Halloween tattoos and photo opps with the “Great Pumpkin” (a pumpkin of pachyderm proportion), all while enjoying a day at the Rosamond Gifford Zoo. Daytime hours means participants see the entire zoo and animal collection. Zoo Boo is held rain or shine.

NEW this year: Kids can meet and greet a different princess and super hero every day and play on an inflatable indoor activity center. Professional face painting will also be available for a small additional fee of \$3 per child. In addition, guests can see new animal babies on exhibit – like Asian elephant calf, Batu, and red panda cubs, Rohan and Pumori.

“We are pleased to once again welcome children and their families to Zoo Boo, one of the zoo’s premier family events. We look forward to welcoming the community to the zoo for our annual Halloween event and for our guests to experience fun new Zoo Boo activities that we’ve added this year,” says Janet Agostini, president & CEO of Friends of the Zoo.

An event ticket must be purchased for any child, regardless of age, in order to participate in all Zoo Boo activities. With it, children will have access to trick-or-treat stations, costumed characters, games, Halloween tattoos, meet and greets with creepy crawly animals and keeper talks and will also be afforded one entry to win a senior keeper adopt package (one winner selected per day). In addition, participants will be entered in the Zoo Boo Mega Raffle drawing for a basket filled to the brim with zoo-themed goodies at the conclusion of all Zoo Boo days. Winner need not be present to win.

Zoo Boo Ticket Prices:

Non-Members: \$8 per child plus the cost of zoo admission

- Purchase tickets at the ticket booth on Zoo Boo days
- In addition to the event fee, non-members must pay regular zoo admission: rosamondgiffordzoo.org/hours-admission

Members: \$8 per child, zoo admission is free every day for members

- Only members may purchase advance sale tickets
- Tickets are not date specific and can be used on any Zoo Boo day

Zoo members can avoid lines at the ticket booth by purchasing their advance sale tickets online, onsite at the membership desk or by calling (315) 435-8511 x113. Visit rosamondgiffordzoo.org/zoo-boo.

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Founded in 1914, the Rosamond Gifford Zoo at Burnet Park is among the top 10 percent of zoos in the country as an accredited member of the Association of Zoos and Aquariums and is dedicated to connecting people to the natural world by providing engaging guest experiences, exceptional animal care, and unparalleled conservation education.

The zoo actively collaborates with Friends of the Zoo to provide its guests “the best day ever,” ensuring experiences that excite, memories that endure, and knowledge that inspires worldwide conservation.

The Rosamond Gifford Zoo is open daily from 10:00 a.m. to 4:30 p.m. Admission is \$8 for adults (19-61), \$4 for youth (3-18) and \$5 for seniors (62+). Children two and under are free. For more information, call the zoo at (315) 435-8511 or visit rosamondgiffordzoo.org.

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www.rosamondgiffordzoo.org

County Executive, Joanne M. Mahoney • Commissioner of Parks & Recreation, Bill Lansley
Rosamond Gifford Zoo Director, Ted Fox • Friends of the Zoo President, Janet Agostini

