



## NEWS RELEASE

**FRIENDS**  
OF THE  
ROSAMOND GIFFORD ZOO

*For Immediate Release*

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### **The Big Screen Comes to the Zoo: Friends of the Rosamond Gifford Zoo Launches 'Zoovies' Summer Family Movie Nights**



Syracuse, N.Y. (May 4, 2016) – Friends of the Zoo is pleased to announce the launch of Zoovies, a brand-new, family-friendly summertime event at the Rosamond Gifford Zoo. A series of three films will be shown after-hours on a jumbo screen in the zoo's courtyard one Thursday evening per month in June, July and August.

The inaugural Zoovies lineup includes the films "Rio" on June 23, "Mr. Popper's Penguins" on July 21 and the newly released Disney feature "Zootopia" on August 11. Doors open for guests at 6 p.m.; movies will be shown at dusk (or approximately 8:30 p.m). Zoovies will be held rain or shine. If there is rain or inclement weather, movies will start at 8 p.m. in the zoo's indoor banquet facility.

"We are thrilled to launch the new Zoovies series, adding another fun and exciting family-friendly event to the zoo's summer season. Our guests have shared with us that they enjoy opportunities to see the zoo at night. On Zoovies evenings they will be able to visit the zoo after-hours and take part in an animal-themed outdoor movie experience. Zoovies appeals to all ages – come for an evening out with the kids, or even a special date night," says Friends of the Zoo President and CEO Janet Agostini.

Hot dogs, popcorn, light snacks and refreshments will be available for purchase at the Courtyard Café. Limited seating is available at the zoo's picnic tables. Guests are encouraged to bring their own lawn chairs or blankets to set up in the courtyard.

Zoovies are \$5 for members and \$10 for non-members and include zoo admission and the movie screening. Children two and under are free. Tickets must be purchased for each individual movie. Guest may do so online, over the phone or on-site at the zoo's membership desk.

For more information or to purchase Zoovies tickets, call (315) 435-8511 x113 or visit [rosamondgiffordzoo.org/zoovies](http://rosamondgiffordzoo.org/zoovies).

Zoovies is sponsored by Friends of the Zoo and in part by Pediatric Associates LLP.

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Founded in 1914, the Rosamond Gifford Zoo at Burnet Park is among the top 10 percent of zoos in the country as an accredited member of the Association of Zoos and Aquariums and is dedicated to connecting people to the natural world by providing engaging guest experiences, exceptional animal care, and unparalleled conservation education.

The zoo actively collaborates with Friends of the Zoo to provide its guests "the best day ever," ensuring experiences that excite, memories that endure, and knowledge that inspires worldwide conservation.

The Rosamond Gifford Zoo is open daily from 10:00 a.m. to 4:30 p.m. Admission is \$8 for adults (19-61), \$4 for youth (3-18) and \$5 for seniors (62+). Children two and under are free. For more information, call the zoo at (315) 435-8511 or visit [rosamondgiffordzoo.org](http://rosamondgiffordzoo.org).

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[www.rosamondgiffordzoo.org](http://www.rosamondgiffordzoo.org)

County Executive, Joanne M. Mahoney • Commissioner of Parks & Recreation, Bill Lansley  
Rosamond Gifford Zoo Director, Ted Fox • Friends of the Zoo President, Janet Agostini

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