

The background features a warm, golden-brown gradient with scattered autumn leaves and bokeh light effects. The leaves are in various shades of yellow and orange, some with detailed vein patterns. The bokeh consists of soft, out-of-focus circles in similar colors, creating a festive and seasonal atmosphere.

# Fall Conservation Ball

**Friday,  
September 23, 2022**

*Join Friends of the Rosamond Gifford Zoo  
for the Fall Conservation Ball  
to benefit animal care at the zoo and  
conservation in the wild.*



 *Fall  
Conservation  
Ball*

**FRIDAY, SEPTEMBER 23, 2022**  
**ROSAMOND GIFFORD ZOO**  
1 CONSERVATION PL  
SYRACUSE, NY

**ROSAMONDGIFFORDZOO.ORG**

## Sponsorship Opportunities

### **TITLE SPONSOR - \$15,000**

- Exclusive Title Sponsorship Recognition of The Fall Conservation Ball ("Your Company Name" Fall Conservation Ball)
- Company Name inclusion in all event publicity, including but not limited to, television, radio, print and social media
- Logo in all collateral associated with the Fall Conservation Ball
- Logo on Fall Conservation Ball webpage
- Logo in all event signage at and during the Fall Conservation Ball
- Full-page ad in the event program
- Logo to be included in (3) three designated social media posts thanking sponsor for Title Sponsorship of the event (Facebook 66,500 followers, Twitter 8,800 followers and Instagram 26,100 followers)
- Inclusion as Title Sponsor in all Fall Conservation Ball social media posts
- Logo included in all mentions of the event in pre-event media within MyZoo Magazine and dedicated email blasts.
- Opportunity for sponsor to exhibit in a 10' x 10' space location to be mutually agreed upon.
- (3) High-top tables with tickets for 6 guests at each table to the Fall Conservation Ball (18 total tickets)

### **PRESENTING SPONSOR - \$7,500**

- Presenting Sponsorship of Fall Conservation Ball
- Company Name inclusion in all event publicity, including but not limited to, television, radio, print and social media
- Logo in all collateral associated with the Fall Conservation Ball
- Logo on Fall Conservation Ball webpage
- Logo in all event signage at and during the Fall Conservation Ball
- Recognition in all sponsor listings, including event program, event signage, and designated event website
- Full-page ad in the event program
- Logo to be included in (2) two designated social media posts thanking sponsor for presenting sponsorship of the event (Facebook 66,500 followers, Twitter 8,800 followers and Instagram 26,100 followers)
- Inclusion as presenting Sponsor in all Social Media Posts regarding Fall Conservation Ball
- (2) High-top tables with tickets for 6 guests to the Fall Conservation Ball (12 total tickets)



## Sponsorship Opportunities continued

### CHAMPAGNE TOAST SPONSOR - \$2,500

- Company name and logo to be incorporated in Champagne Glass
- Logo to be included in all collateral associated with Fall Conservation Ball including souvenir champagne glasses
- Logo to be included on Fall Conservation Ball webpage
- Half-page ad in event program
- Logo to be included in (1) one designated social media post thanking sponsor for sponsorship of the event (Facebook 66,500 followers, Twitter 8,800 followers and Instagram 26,100 followers)
- (1) High-top table with tickets for 6 guests to the Fall Conservation Ball (6 total tickets)

### ENTERTAINMENT SPONSOR - \$1,500 (2 Available)

- Entertainment Sponsor of the Fall Conservation Ball
- Signage at Entertainment Venue during the event
- Logo to be included in all collateral associated with Fall Conservation Ball
- Logo to be included on Fall Conservation Ball webpage
- Half-page ad in the event program
- (4) Tickets to the Fall Conservation Ball

### EMCEE SPONSOR - \$1,500

- Emcee Sponsor of the Fall Conservation Ball
- Signage at Entertainment Venue during the event
- Sponsor logo on select printed event collateral
- Logo to be included on Fall Conservation Ball webpage
- Half-page ad in the event program
- (4) Tickets to the Fall Conservation Ball

### DESSERT SPONSOR - \$1,500

- Sponsor logo on select printed event collateral
- Signage at dessert station indicating sponsorship
- Logo to be included on Fall Conservation Ball webpage
- Company mentions in event-related press releases and media alerts
- Quarter-page ad event in event program
- (2) Tickets to the Fall Conservation Ball

### ANIMAL GREETER SPONSOR - \$1,500 (2 Available)

- Sponsor logo on select printed event collateral
- Signage at animal greeter station indicating sponsorship
- Logo to be included on Fall Conservation Ball webpage
- Company mentions in event-related press releases and media alerts
- Quarter-page ad event in event program
- (2) Tickets to the Fall Conservation Ball



## Sponsorship Opportunities continued

### **SUPPORTING SPONSOR - \$1,000 (5 Available)**

- Sponsor logo on select printed event collateral.
- Logo to be included on Fall Conservation Ball webpage
- Company mentions in event-related press releases and media alerts
- Quarter-page ad event in the event program
- (2) Tickets to the Fall Conservation Ball

### **IN-KIND SPONSORSHIP**

The Friends of the Rosamond Gifford Zoo would consider an in-kind donation for any level of sponsorship. A sponsorship fee may be paid by providing goods and services that are budget-relieving to the Zoo. These opportunities are reviewed on a case-by-case basis.





# Fall Conservation Ball

## Fall Conservation Ball Partnership Form

Rosamond Gifford Zoo  
September 23, 2022

ROSAMONDGIFFORDZOO.ORG



### SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo  
Development Office  
One Conservation Place  
Syracuse, NY 13204  
Phone: (315) 435-8511 x8518  
Email: esawyer@rosamondgiffordzoo.org

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Yes, we would like to sponsor the 2022 Fall Conservation Ball

I would like to purchase additional tickets. \_\_\_\_\_ ticket(s) x \$175/ea = total \$ \_\_\_\_\_

A check is enclosed in the amount of \_\_\_\_\_

**(Please make checks payable to Friends of the Rosamond Gifford Zoo)**

PLEASE INVOICE

Credit Card Payment: Please call Erin Sawyer at (315) 435-8511 x8518.

### SPONSORSHIP OPPORTUNITIES

- |  |          |  |         |   |         |
|--|----------|--|---------|---|---------|
| <input type="radio"/> <b>TITLE</b>           | \$15,000 | <input type="radio"/> <b>ENTERTAINMENT</b> | \$1,500 | <input type="radio"/> <b>ANIMAL GREETER</b> | \$1,500 |
| <input type="radio"/> <b>PRESENTING</b>      | \$7,500  | <input type="radio"/> <b>EMCEE</b>         | \$1,500 | <input type="radio"/> <b>SUPPORTING</b>     | \$1,000 |
| <input type="radio"/> <b>CHAMPAGNE TOAST</b> | \$2,500  | <input type="radio"/> <b>DESSERT</b>       | \$1,500 | <input type="radio"/> <b>PROGRAM AD</b>     | \$500   |

