



**SENIOR  
CITIZENS  
APPRECIATION  
DAY**

ROSAMOND GIFFORD ZOO

SENIOR CITIZENS APPRECIATION DAY  
WEDNESDAY, MAY 14, 2025

We invite community members to join us for Senior Day. Senior citizens (62+) will get discounted complimentary zoo admission and enjoy an early complimentary continental breakfast, guided tours and keeper chats. In addition, select sponsors will have the opportunity to set up a booth within the zoo's courtyard from early opening at 8:30 a.m. to closing at 4:30 p.m.

Sponsorship Opportunities

	PRESENTING SPONSOR	SUPPORTING SPONSOR	INFORMATION SPONSOR	KEEPER TALK SPONSOR
	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$750</b>	<b>\$500</b>
Event Tickets	NA	NA	NA	NA
Logo on Website	X	X	X	X
<i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions)	X	X	X	X
Logo on promotional materials	X	X	X	X
Logo on event signage	X	X		
A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions)	X			
Mention as Presenting Sponsor in all press releases, media coverage and calendar of events	X			
Booth at Event	X	X	X	X

**SALE**

**SENIOR  
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ROSAMOND GIFFORD ZOO

**Partnership Form**

**Rosamond Gifford Zoo  
May 14, 2025**

ROSAMONDGIFFORDZOO.ORG

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

Yes, we would like to sponsor the 2024 Senior Citizens Appreciation Day

Yes, we would like to have a booth at the event

A check is enclosed in the amount of \_\_\_\_\_

**(Please make checks payable to Friends of the Rosamond Gifford Zoo)**

PLEASE INVOICE

Credit Card Payment: Please call Heidi Strong at (315) 435-8511 x8526.

**SPONSORSHIP OPPORTUNITIES**

**PRESENTING** \$2,500

**SUPPORTING** \$1,000

**INFORMATION** \$750

**KEEPER TALK** \$500



**SEND COMPLETED REGISTRATION FORM TO:**

Friends of the Rosamond Gifford Zoo

Development Office

One Conservation Place

Syracuse, NY 13204

Phone: (315) 435-8511 X8526

Email: hstrong@rosamondgiffordzoo.org

