Exhibitor Application 2024



# Penguin Palooza at the Rosamond Gifford Zoo Sunday, July 7, 2024 Exhibitor Application

Kids of all ages will enjoy this ice cream party around the zoo's Penguin Coast exhibit, featuring an incredible array of fun activities and entertainment around Chilean culture, free ice cream, kid-friendly foods, music, face painters, and of course, demonstrations with our colony of Humboldt penguins!

# Please submit a copy of your logo in JPG, PNG, or Vector format with your completed application to Olivia Fottrell at <u>ofottrell@rosamondgiffordzoo.org</u>

Application Deadline: June 30, 2024	Event Date: Sunday July 7, 2024	
	Time: 10:00 am - 3:00 pm	
Event Coordinator: Olivia Fottrell and	Contact: 315-435-8511 ext.8518	
Chris Omolino	ofottrell@rosamondgiffordzoo.org , comolino@rosamondgiffordzoo.org	

**Event Contact Name:** 

### **Exhibitor Information**

Company Name:

Company Description/Type:				
Address:				
City:	State:	Zip:		
Daytime Phone:	Cell Phone:			
Email:				
Power Requirements:				
Dates of Attendance:				
Exhibitor Sales Information				
Items for Sale – please include prices:				

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# **Agreement**

# **Event Timing**

Set-up: 8:00 am - 9:45 am
 Tear down: 3:00 pm - 4:00 pm

## **Event Space**

- FOTRGZ supplies one six-foot table and two chairs (additional chairs available w/advance request)
- The exhibitor may bring a tent. Tents must be framed and supported by weights, not staked.
- Drive-in unloading is available by advance request ONLY otherwise, please ensure you have a wagon to transport your exhibit booth materials from the unloading zone of the parking lot into the zoo.
- 1. The event will be held rain or shine. We consider this application as a commitment to the zoo and this event.
- 2. Set-up times for *drive-in unloading* will be assigned and will be strictly adhered to. Exhibitor must unload all materials that need to be transported by vehicle at the assigned set-up time.
- 3. If the Exhibitor misses an assigned drive-in set-up time, they will not be allowed to bring trucks or trailers into their assigned booth location.
- 4. The Exhibitor is expressly prohibited from selling, subletting, assigning, and transferring its booth space to another party. Any such sale, sublet, transfer, or assignment shall be deemed a cancellation of the Exhibitors registration.
- 5. The Exhibitor must be selling a tangible item or service (i.e. Face Painting, Popcorn, T-Shirts). All individuals and or organizations soliciting names, or advertising their business or services are considered sponsors and are not covered under the exhibitor agreement.
- 6. The Zoo reserves the right to choose all vendors. The decision will be final. Any Exhibitors not granted participation rights will be notified immediately.
- 7. Except for those being used as a booth, all trailers and trucks must be driven off site by the end of the Exhibitor's assigned set-up time. No vehicles or trailers are allowed at the booth site.
- 8. All Exhibitors are required to park cars, trucks, and trailers not serving as a stall/booth at the Main lot.
- 9. Exhibitor is responsible for all labor for and at his booth locations, including setup and teardown.
- 10. Exhibitor is required to take reasonable care to avoid damaging Zoo property in setting up and tearing down.
- 11. Exhibitor shall operate and maintain booth activity during the event times.
- 12. All signs and banners must be contained inside the Exhibitor's tent.
- 13. Exhibitor agrees to pay the \$50.00 exhibitor fee as a donation to the zoo for being allowed to execute sales on zoo property.

#### **Payment Information**

\$50 Exhibitor Fee will be paid by Credit Card	
Please call Olivia Fottrell at (315) 435-8511 x8518	_
\$50 Exhibitor Fee will be paid by mailing a check to the following address:	
Friends of the Rosamond Gifford Zoo	
Development Office	
1 Conservation Pl	
Syracuse, NY 13204	
I request to be invoiced for my \$50 Exhibitor Fee	

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\*Exhibitor Fee must be paid in full before 10 am on July 5, 2024.

# Indemnification

The Exhibitor shall release, indemnify, and hold the Friends of the Rosamond Gifford Zoo and all organizers harmless from any and all liability, claims, suits, actions, damages, settlements and expenses, including reasonable attorney's fees, arising out of injuries to persons or damages to property directly and exclusively resulting from said Exhibitor's actions and participation in the Event. The Friend of the Rosamond Gifford Zoo or any subsidiary thereof will not be

responsible for any kind of injury sustained by participants or guests while in agreement. By signing this release and request, I agree to follow all rules and policies as outlined in these documents and/or any addendum thereto. I understand that the signing and submission of this application implies understanding and consent to the conditions set forth herein. Failure to comply with the event rules and regulations at any time will automatically terminate my participation and result in the loss of my application.			
☐ I agree and accept the stated terms and con	nditions outlined in this document.		
Signature:	Date:		
Name (Print):			

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