



Penguin Palooza at the Rosamond Gifford Zoo
Sunday, July 7, 2025
Exhibitor Application

Kids of all ages will enjoy this ice cream party around the zoo's Penguin Coast exhibit, featuring an incredible array of fun activities and entertainment around Chilean culture, free ice cream, kid-friendly foods, music, face painters, and of course, demonstrations with our colony of Humboldt penguins!

Please submit a copy of your logo in JPG, PNG, or Vector format with your completed application to Olivia Fottrell at ofottrell@rosamondgiffordzoo.org

Application Deadline: June 15, 2025	Event Date: Sunday, July 7, 2025	Time: 10:00am-3:00pm
Event Coordinator: Olivia Fottrell and Chris Omolino	Contact: 315-435-8511 ext.8518 (Olivia) or 8528 (Chris) ofottrell@rosamondgiffordzoo.org or comolino@rosamondgiffordzoo.org	

Exhibitor Information

Company Name:		Event Contact Name:	
Company Description/Type:			
Address:			
City:		State:	Zip:
Daytime Phone:		Cell Phone:	
Email:			
Power Requirements:			

Exhibitor Sales Information

Items for Sale – please include prices:



Agreement

1. Set-up time will be between **8:30am** and **9:15am**. Please contact Olivia Fottrell to schedule a set-up time during this time frame.
2. No Exhibitor may begin teardown before **3:00pm**. On the day of the event all Exhibitors must complete teardown by **4:00pm**.
3. Exhibitor must supply all equipment necessary. Exhibitor may request up to two chairs and one six foot table. Requests must be submitted one week prior to the date of attendance.
4. The event will be held rain or shine. We consider this application as a commitment to the zoo and this event.
5. Tents must be framed and supported by weights, not staked.
6. Exhibitor must unload all materials at the assigned set-up time.
7. The Exhibitor is expressly prohibited from selling, subletting, assigning, and transferring its booth space to another party. Any such sale, sublet, transfer, or assignment shall be deemed a cancellation of Exhibitors registration.
8. The Exhibitor must be selling a tangible item or service (i.e. Face Painting, Popcorn, T-Shirts). All individuals and/or organizations soliciting names, or advertising their business or services are considered sponsors and are not covered under the exhibitor agreement.
9. The Zoo reserves the right to choose all vendors. The decision will be final any Exhibitors not granted participation rights will be notified immediately.
10. Except for those being used as a booth, no vehicles or trailers are allowed at the booth site.
11. All Exhibitors are required to park cars, trucks, and trailers not serving as a stall/booth at the Main lot.
12. Exhibitor is responsible for all labor for and at their booth locations, including setup and teardown.
13. Exhibitor is required to take reasonable care to avoid damaging Zoo property in setting up and tearing down.
14. Exhibitor shall operate and maintain booth activity during the event times.
15. All signs and banners must be contained inside the Exhibitor’s tent.
16. Exhibitor agrees to pay the \$50.00 exhibitor fee as a donation to the zoo for being allowed to execute sales on zoo property.

Payment Information

\$50 Exhibitor Fee will be paid by Credit Card Please call Olivia Fottrell at (315) 435-8511 x8518	<input type="checkbox"/>
\$50 Exhibitor Fee will be paid by mailing a check to the following address: Friends of the Rosamond Gifford Zoo Development Office 1 Conservation Pl Syracuse, NY 13204	<input type="checkbox"/>
I request to be invoiced for my \$50 Exhibitor Fee	<input type="checkbox"/>

*Exhibitor Fee must be paid in full before 10am on July 1, 2025.



Indemnification

The Exhibitor shall release, indemnify, and hold the Friends of the Rosamond Gifford Zoo and all organizers harmless from any and all liability, claims, suits, actions, damages, settlements and expenses, including reasonable attorney's fees, arising out of injuries to persons or damages to property directly and exclusively resulting from said Exhibitor's actions and participation in the Event. The Friend of the Rosamond Gifford Zoo or any subsidiary thereof will not be responsible for any kind of injury sustained by participants or guests while in agreement. By signing this release and request, I agree to follow all rules and policies as outlined in these documents and/or any addendum thereto. I understand that the signing and submission of this application implies understanding and consent to the conditions set forth herein. Failure to comply with the event rules and regulations at any time will automatically terminate my participation and result in the loss of my application.

I agree and accept the stated terms and conditions outlined in this document.

Signature:	Date:
Name (Print):	