

FUNDRAISING EVENTS - BREW AT THE ZOO



	TITLE SPONSOR	PRESENTING SPONSOR	VIP LOUNGE	SOUVENIR CUP	VOLUNTEER PROGRAM	SILENT AUCTION	BEER	WINE	COCKTAIL
	\$15,000	\$7,500	\$4,000	\$3,500	\$3,000	\$2,500	\$2,000	\$1,500	\$1,000
Website Recognition	X	X	X	X	X	X	X	X	X
Email Marketing Recognition	X	X	X	X	X	X	X	X	X
Logo on All Event Collateral	X	X		Souvenir Cup	Volunteer Shirt	Auction Website			
Areas of Signage Recognition	General Event Signage	General Event Signage	VIP Area & Schedule of Events	Schedule of Events	Schedule of Events	Silent Auction	Schedule of Events	Schedule of Events	Schedule of Events
Logo on Event Souvenir Cup	X	X		X					
Logo in Social Media Posts	3	2	1	1					
Onsite Activation Opportunity	X	X							
VIP Tickets	20	10	6	6	6	6	6	4	2
GA Tickets	10	6							
VIP Parking Passes	10	5	3	3	3	3	3	2	1

☐ Yes, we would like to sponsor Brew at the Zoo.

☐ I am interested in securing sponsorship for multiple years at a reduced rate.

☐ A check is enclosed in the amount of _____ (Please make checks payable to Friends of the Rosamond Gifford Zoo)

☐ PLEASE INVOICE ☐ Credit Card Payment: Please call Heidi Strong at (315) 435-8511 x8526.

SPONSORSHIP LEVELS

☐ TITLE \$15,000 ☐ VIP LOUNGE \$4,000 ☐ VOLUNTEER PROGRAM \$3,000 ☐ BEER \$2,000 ☐ COCKTAIL \$1,000
☐ PRESENTING \$7,500 ☐ SOUVENIR CUP \$3,500 ☐ SILENT AUCTION \$2,500 ☐ WINE \$1,500

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____