

FUNDRAISING EVENTS - ZOO RUN RUN



	TITLE SPONSOR	PRESENTING SPONSOR	VOLUNTEER PROGRAM	YOUTH RUN	BIB	PACKET PICK UP	STATION	TRAIL SIGN
	\$10,000	\$5,000	\$3,500	\$2,500	\$1,500	\$1,000	\$750	\$250
Website Recognition	X	X	X	X	X	X	X	X
Email Marketing Recognition	X	X	X	X	X	X	X	X
Logo on All Event Collateral	X	X	Volunteer Shirt		Bib		Designated Station	
Areas of Signage Recognition	General Event Signage	General Event Signage	Schedule of Events	Schedule of Events	Schedule of Events	X	Schedule of Events	Designated Sign
Logo on Zoo Run T-Shirts *sponsor must be confirmed by Feb 26	X	X	X	X	X	X	X	
Logo in Social Media Posts	4	2	1	1				
Logo included in Finisher Medal	X							
Onsite Activation Opportunity	X	X	X	X	X	X	X	X
Complimentary Race Entries	50	30	20	15	10	8	6	2
Opportunity to include Items in Runner's Bib Packet	X	X	X	X	X	X	X	X

☐ Yes, we would like to sponsor Zoo Run Run.

☐ I am interested in securing sponsorship for multiple years at a reduced rate.

☐ A check is enclosed in the amount of _____ (Please make checks payable to Friends of the Rosamond Gifford Zoo)

☐ PLEASE INVOICE ☐ Credit Card Payment: Please call Heidi Strong at (315) 435-8511 x8526.

SPONSORSHIP LEVELS

☐ TITLE \$10,000 ☐ VOLUNTEER \$3,500 ☐ BIB \$1,500 ☐ STATION \$750
☐ PRESENTING \$5,000 ☐ YOUTH RUN \$2,500 ☐ PACKET PICK UP \$1,000 ☐ TRAIL SIGN \$250

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____