

# FUNDRAISING EVENTS - BREW AT THE ZOO



	TITLE SPONSOR	PRESENTING SPONSOR	VIP LOUNGE	SOUVENIR CUP	VOLUNTEER PROGRAM	SILENT AUCTION	BEER	WINE	COCKTAIL
	\$15,000	\$7,500	\$4,000	\$3,500	\$3,000	\$2,500	\$2,000	\$1,500	\$1,000
Website Recognition	X	X	X	X	X	X	X	X	X
Email Marketing Recognition	X	X	X	X	X	X	X	X	X
Logo on All Event Collateral	X	X		Souvenir Cup	Volunteer Shirt	Auction Website			
Areas of Signage Recognition	General Event Signage	General Event Signage	VIP Area & Schedule of Events	Schedule of Events	Schedule of Events	Silent Auction	Schedule of Events	Schedule of Events	Schedule of Events
Logo on Event Souvenir Cup	X	X		X					
Logo in Social Media Posts	3	2	1	1					
Onsite Activation Opportunity	X	X							
VIP Tickets	20	10	6	6	6	6	6	4	2
GA Tickets	10	6							
VIP Parking Passes	10	5	3	3	3	3	3	2	1

- Yes, we would like to sponsor Brew at the Zoo.
- I am interested in securing sponsorship for multiple years at a reduced rate.
- A check is enclosed in the amount of \_\_\_\_\_ (Please make checks payable to Friends of the Rosamond Gifford Zoo)
- PLEASE INVOICE     Credit Card Payment: Please call Heidi Strong at (315) 435-8511 x8526.

### SPONSORSHIP LEVELS

- TITLE \$15,000   
  VIP LOUNGE \$4,000   
  VOLUNTEER PROGRAM \$3,000   
  BEER \$2,000   
  COCKTAIL \$1,000  
 PRESENTING \$7,500   
  SOUVENIR CUP \$3,500   
  SILENT AUCTION \$2,500   
  WINE \$1,500

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_