

SPECIAL EVENTS - ZOO BOO



| | TITLE SPONSOR | PRESENTING SPONSOR | CANDY SPONSOR | CRAFT SPONSOR | PUMPKIN | GHOUL | EXHIBITOR SPACE |
|-------------------------------|-----------------------|-----------------------|--------------------|--------------------|----------------|----------------|-----------------|
| | \$12,500 | \$7,500 | \$5,000 | \$3,500 | \$2,000 | \$1,000 | \$750 |
| Website Recognition | X | X | X | X | X | X | X |
| Email Marketing Recognition | X | X | X | X | X | X | X |
| Logo on All Event Collateral | X | X | X | | | | |
| Areas of Signage Recognition | General Event Signage | General Event Signage | Schedule of Events | Schedule of Events | | | |
| Logo in Social Media Posts | 3 | 1 | 1 | | | | |
| Onsite Activation Opportunity | All Dates | All Dates | All Dates | All Dates | All Dates | All Dates | All Dates |

- Yes, we would like to sponsor Zoo Boo.
- I am interested in securing sponsorship for multiple years at a reduced rate.
- A check is enclosed in the amount of _____ (Please make checks payable to Friends of the Rosamond Gifford Zoo)
- PLEASE INVOICE Credit Card Payment: Please call Heidi Strong at (315) 435-8511 x8526.

SPONSORSHIP LEVELS

- TITLE \$12,500 CANDY \$5,000 PUMPKIN \$2,000 EXHIBITOR SPACE \$750
- PRESENTING \$7,500 CRAFT \$3,500 GHOUL \$1,000

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____