

# FUNDRAISING EVENTS - ZOO RUN RUN



	TITLE SPONSOR	PRESENTING SPONSOR	VOLUNTEER PROGRAM	YOUTH RUN	BIB	STATION	TRAIL SIGN
	\$10,000	\$5,000	\$3,500	\$2,500	\$1,500	\$750	\$250
Website Recognition	X	X	X	X	X	X	X
Email Marketing Recognition	X	X	X	X	X	X	X
Logo on All Event Collateral	X	X	Volunteer Shirt		Bib	Designated Station	
Areas of Signage Recognition	General Event Signage	General Event Signage	Schedule of Events	Schedule of Events	Schedule of Events	Schedule of Events	Designated Sign
Logo on Zoo Run T-Shirts	X	X	X	X	X	X	
Logo in Social Media Posts	4	2	1	1			
Logo included in Finisher Medal	X						
Onsite Activation Opportunity	X	X	X				
Complimentary Race Entries	20	10	8	6	2		

- Yes, we would like to sponsor Zoo Run Run.
- I am interested in securing sponsorship for multiple years at a reduced rate.
- A check is enclosed in the amount of \_\_\_\_\_ (Please make checks payable to Friends of the Rosamond Gifford Zoo)
- PLEASE INVOICE     Credit Card Payment: Please call Heidi Strong at (315) 435-8511 x8526.

### SPONSORSHIP LEVELS

- TITLE \$10,000   
  VOLUNTEER \$3,500   
  BIB \$1,500   
  TRAIL SIGN \$250  
 PRESENTING \$5,000   
  YOUTH RUN \$2,500   
  STATION \$2,000

COMPANY NAME \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_