



PENGUIN PALOOZA!

SUNDAY, JULY 10, 2022 | 11 A.M. - 3 P.M.

Kids of all ages will enjoy this ice cream party around the zoo's Penguin Coast exhibit, featuring an incredible array of fun activities, entertainment, free ice cream, kid-friendly foods, music, face painters, and of course, demonstrations with our colony of Humboldt penguins!

Sponsorship Opportunities

| | PRESENTING SPONSOR | SUPPORTING SPONSOR | ENTERTAINMENT SPONSOR |
|--|--------------------|--------------------|-----------------------|
| | \$2,500 | \$1,000 | \$500 |
| Event Tickets | 20 | 12 | 6 |
| Logo on Website | X | X | X |
| <i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions) | X | X | X |
| Logo on promotional materials | X | X | X |
| Logo on event signage | X | X | |
| A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions) | X | | |
| Mention as Presenting Sponsor in all press releases, media coverage and calendar of events | X | | |
| Booth at Event | X | X | |



**Penguin Palooza
Partnership Form**

**Rosamond Gifford Zoo
July 10, 2022**

ROSAMONDGIFFORDZOO.ORG



SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo
Development Office
One Conservation Place
Syracuse, NY 13204
Phone: (315) 435-8511 X8518
Email: esawyer@rosamondgiffordzoo.org

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____

Yes, we would like to sponsor the 2022 Penguin Palooza

A check is enclosed in the amount of _____

(Please make checks payable to Friends of the Rosamond Gifford Zoo)

PLEASE INVOICE

Credit Card Payment: Please call Erin Sawyer at (315) 435-8511 x8518.

SPONSORSHIP OPPORTUNITIES

PRESENTING \$2,500

SUPPORTING \$1,000

ENTERTAINMENT \$500

