



DREAMNIGHT FRIDAY, JUNE 2, 2023

Originating in the Netherlands at the Rotterdam Zoo in 1996, Dreamnight is an inclusive and educational cost-free evening for children with special health care needs and disabilities to enjoy the zoo. Every year on the first Friday in June more than 100,000 participants and their families and friends celebrate Dreamnight on six continents and in 23 countries around the world. The Rosamond Gifford Zoo is the only zoo in New York to take part in this annual global celebration.

Since 2008, many Central New York organizations have worked with us to provide children in our community the opportunity to participate in Dreamnight. Tickets are provided to families served by these organizations and the number is limited to reduce any risk of exposure or overstimulation for the children who attend. Tickets to Dreamnight are some of the most sought after for spring events in zoos worldwide, so no promotion is needed for this joyful event.

Sponsorship Opportunities

	PRESENTING SPONSOR	SUPPORTING SPONSOR	ENTERTAINMENT SPONSOR	ANIMAL GREETER SPONSOR
	\$2,500	\$1,000	\$500	\$500
Event Tickets	NA	NA	NA	NA
Logo on Website	X	X	X	X
<i>MyZoo Magazine</i> listing as sponsor: (10,000 impressions)	X	X	X	X
Logo on promotional materials	X	X	X	X
Logo on event signage	X	X		
A feature article in an upcoming issue of <i>MyZoo Magazine</i> : (10,000 impressions)	X			
Mention as Presenting Sponsor in all press releases, media coverage and calendar of events	X			
Booth at Event	NA	NA	NA	NA



Partnership Form

**Rosamond Gifford Zoo
June 2, 2023**

ROSAMONDGIFFORDZOO.ORG



SEND COMPLETED REGISTRATION FORM TO:

Friends of the Rosamond Gifford Zoo
Development Office
One Conservation Place
Syracuse, NY 13204
Phone: (315) 435-8511 X8518
Email: mrahner@rosamondgiffordzoo.org

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

SIGNATURE _____

- Yes, we would like to sponsor the 2023 Dreamnight
- A check is enclosed in the amount of _____
(Please make checks payable to Friends of the Rosamond Gifford Zoo)
- PLEASE INVOICE
- Credit Card Payment: Please call Meghan Rahner at (315) 435-8511 x8518.

SPONSORSHIP OPPORTUNITIES

- PRESENTING** \$2,500
- SUPPORTING** \$1,000
- ENTERTAINMENT** \$500
- ANIMAL GREETER** \$500

