

# FORE THE ANIMALS

**MONDAY, JUNE 26, 2023** 

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Join us for this exciting Captain-and-Crew golf tournament to support the mission of the Rosamond Gifford Zoo – saving species and connecting people to the natural world.



MONDAY, JUNE 26, 2023 BELLEVUE COUNTRY CLUB 1901 GLENWOOD AVENUE SYRACUSE, NY 13207

#### ROSAMONDGIFFORDZOO.ORG

Spend a late-spring day playing golf for a very worthy cause on one of the most coveted golf courses in the state of New York – the elegant and historic Bellevue Country Club. Designed by the world-renowned golf course architect Donald J. Ross, this challenging course offers breathtaking views of the Syracuse skyline and the surrounding hills of Central New York.

Join us for this Captain-and-Crew tournament featuring breakfast on the cart, lunch on the course and a post-tournament dinner in the luxurious clubhouse, as well as on-course contests, animal greeters and 18 holes of championship golf. All this, and the knowledge that you are supporting the Rosamond Gifford Zoo's mission of saving species and conservation education.

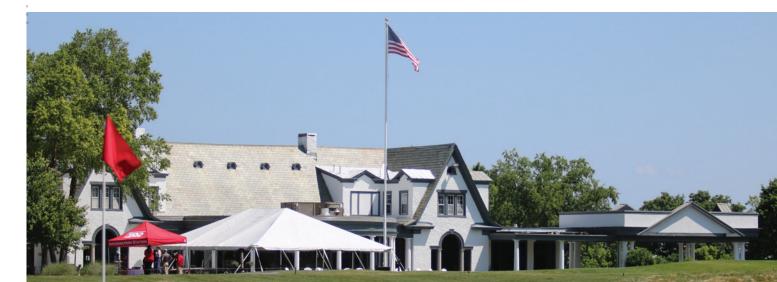
# Golf Tournament Participation Levels

#### FOURSOME - ZOO MEMBER: \$1,700 | NON-MEMBER: \$1,750

- (1) One foursome in the Tee Off FORE the Animals Charity Golf Tournament
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Each member of the foursome will enjoy a complimentary continental breakfast, lunch and dinner
- Each member of the foursome will receive a complimentary gift for participating in the event

#### INDIVIDUAL GOLFER - ZOO MEMBER: \$450 | NON-MEMBER: \$500

- (1) One player spot in the Tee Off FORE the Animals Charity Golf Tournament
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program
- Complimentary breakfast, lunch and dinner
- Complimentary gift for participating in the event







## Golf Tournament Sponsorship Opportunities

#### TITLE SPONSOR - \$10,000

- Name to be included in each mention of the Golf Tournament
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage and eblasts
- Logo to be included in all event signage at and during the Golf Tournament including registration, and dinner signage
- Full-page ad in the event program
- Logo to be included in (2) two designated social media posts thanking sponsor for Title Sponsorship of the event (Facebook 74,200 followers, Twitter 9,700 followers and Instagram 29,000 followers)
- Inclusion as Title Sponsor in all Social Media Posts regarding the Golf Tournament (Facebook 74,200 followers, Twitter 9,700 followers and Instagram 29,000 followers)
- Opportunity for Sponsor to exhibit in a 10' x 10' space located adjacent to registration
- Opportunity for Sponsor to address attendees during dinner
- (2) Two foursomes in the Golf Tournament
- (2) Two hole signs

#### PRESENTING SPONSOR - \$7,000

- Name to be included in each mention of the Golf Tournament
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Logo to be included in all event signage at and during the Golf Tournament including registration, and dinner signage
- Half-page ad in the event program
- Logo to be included in (1) one designated social media posts thanking sponsor for presenting sponsorship of the event (Facebook 74,200 followers, Twitter 9,700 followers and Instagram 29,000 followers)
- Opportunity for Sponsor to exhibit in a 10' x 10' space during the event
- Inclusion as presenting Sponsor in all Social Media Posts regarding the Golf Tournament (Facebook 74,200 followers, Twitter 9,700 followers and Instagram 29,000 followers)
- (1) One foursome in the Golf Tournament
- (2) Two hole signs

#### **DINNER SPONSOR - \$5,000**

- Signage at banquet reception indicating sponsorship of dinner
- Logo to be included in all collateral and posters associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage and eblasts
- Logo to be included in all dinner signage at and during the Golf Tournament
- Half-page ad in the event program
- Opportunity for Sponsor to address attendees during the dinner
- (1) One foursome in the Golf Tournament
- (1) One hole sign





### Golf Tournament Sponsorship Opportunities continued

#### LUNCH SPONSOR - \$3,500

- Signage at registration indicating sponsorship of lunch
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Half-page ad in the event program
- (1) One foursome in the Golf Tournament
- (1) One hole sign

#### **BREAKFAST SPONSOR - \$1,500**

- Signage at registration indicating sponsorship of the breakfast
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- (1) One hole sign

#### AWARD SPONSOR - \$1,500

- Signage at Awards Table indicating sponsorship of Awards
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- Logo to be included in (1) one designated social media post thanking sponsor for sponsorship of the event (Facebook 74,200 followers, Twitter 9,700 followers and Instagram 29,000 followers)
- (1) One hole sign

#### **CONTEST SPONSOR - \$1,500**

- Signage at Contest locations indicating sponsorship of contests. Contests include: Closest to the Pin; Longest Drive; Best Dressed.
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- (1) One hole sign

#### **TEE GIFT SPONSORSHIP - \$1,500**

- Signage at Tee Gift Pick-up indicating sponsorship of Tee Gifts
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program
- (1) One hole sign

#### SILENT AUCTION - \$1,000

- Signage at Silent Auction location indicating sponsorship of silent auction
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- Quarter-page ad in the event program

#### **GOLF CART - \$1,000**

- Signage at Golf Cart staging locations indicating sponsorship of Golf Carts
- Logo to be included in all collateral associated with the Golf Tournament
- Logo to be included on the Golf Tournament webpage
- (1) One player spot in the Golf Tournament





### Golf Tournament Sponsorship Opportunities continued

#### **DRINK TICKET SPONSOR - \$1,000**

- Company name to be included on the Golf Tournament Drink Tickets (2 tickets per player)
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program

#### **PHOTOGRAPHY SPONSOR - \$1,000**

- Company name to be included on the Golf Tournament Photo Frames
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program

#### **BEVERAGE CART SPONSOR - \$750**

- Signage on Beverage Golf Cart staging locations indicating sponsorship of Beverage Golf Carts
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program

#### **RANGER CART SPONSOR - \$750**

- Signage on Ranger Golf Cart staging locations indicating sponsorship of Ranger Golf Carts
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program

#### ENRICHMENT SPONSOR - \$750 (4 AVAILABLE)

- Signage at Enrichment locations indicating sponsorship of enrichment
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program

#### **SNACK SHACK SPONSOR - \$750**

- Signage on Snack Shack indicating sponsorship of Snack Shack
- Company to be included on the Golf Tournament webpage
- Company name to be included in sponsorship list in the event program

#### **HOLE SPONSORSHIPS – \$250**

- (1) One hole sign
- Company to be included on designated Tee Off FORE the Animals Charity Golf Tournament webpage
- Company name to be included in sponsorship list in the event program



Partnership and Participation Form

Bellevue Country Club June 26, 2023

CONTACT						
ADDRESS						
CITY	STATEZIP					
PHONE	E-MAIL					
SIGNATURE						
☐ Yes, we would like	to sponsor the	e 2023 Tee Off FORE the Animals	s Golf Tourna	iment		
		nt of				
Please make checks	payable to F	riends of the Rosamond Giffo	ord Zoo)			
DPLEASE INVOICE						
Credit Card Payme	ent: Please call	Meghan Rahner at (315) 435-85	511 x8518.			
		SPONSORSHIP	OPPORTU	INITIES		
O TITLE	\$10,000	○ TEE GIFT	\$1,500		\$750	
O PRESENTING	\$7,000	$\bigcirc$ SILENT AUCTION	\$1,000	O SNACK SHACK		
O DINNER	\$5,000	O GOLF CART	\$1,000	O HOLE		
O LUNCH	\$3,500	<b>O DRINK TICKET</b>	\$1,000	O FOURSOME (ZOO MEMBER)		
O BREAKFAST	\$1,500	<b>O PHOTOGRAPHY</b>	\$1,000	O FOURSOME (NON-MEMBER)		
O AWARD	\$1,500	O BEVERAGE CART	\$750	O INDIVIDUAL (ZOO MEMBER)	\$450	
O CONTEST	\$1,500	O RANGER CART	\$750	O INDIVIDUAL (NON-MEMBER)	\$500	
		PARTICIPANT IN	-	-		

	TEAM NAME:								
	FIRST NAME	LAST NAME	BIRTH DATE	GOLF SHIRT SIZE	FAVORITE ANIMAL				
1									
2									
3									
4									



SEND COMPLETED REGISTRATION FORM TO: Friends of the Rosamond Gifford Zoo Development Office One Conservation Place Syracuse, NY 13204 Phone: (315) 435-8511 X8518 Email: mrahner@rosamondgiffordzoo.org